

# >>>>> YOUTH LIVELIHOODS ALLIANCE >>>>>

*Creating Economic Opportunities for Young People*

The *Youth Livelihoods Alliance: Creating Economic Opportunities for Young People* (YLA) is a multi-stakeholder initiative, led by the International Youth Foundation, to address the global youth unemployment crisis. The YLA *convenes* leaders in government, business, and the multilateral donor community to develop practical and innovative solutions to the global challenge of youth unemployment; it *facilitates* the exchange of best practices and tested models in the areas of workforce development, skills training, job creation through entrepreneurship, and corporate social responsibility and sustainability programming; and, it *recruits* new members who share the *Alliance's* three core commitments to youth: promoting the goal to hire young people, developing their skills, and creating jobs through entrepreneurship.

The YLA grows out of the urgent need to address the global youth employment challenge. As IYF's CEO Bill Reese put it recently in the preface to *Opportunity for Action: Preparing Youth for 21st Century Livelihoods*, "Let's face it. Time is running out if we want to turn the global "youth bulge" into an economic and social asset. To get there, we need concerted, organized action that will lift us beyond today's array of pilot youth development programs to a place where significant investments are made in proven practices and programs that can then be taken to scale. The only way to bring about this tipping point toward sustainable progress is through public-private partnerships."

Through the *Youth Livelihoods Alliance*, IYF works with public and private partners to:

- Highlight what companies are doing to hire and train youth, and support job creation through entrepreneurship
- Showcase public-private partnerships that are addressing the youth employment challenge on a large scale
- Host round table meetings to discuss and share best practices in corporate programs and public investment for youth employment. Initial themes planned include: opportunities for youth in the hospitality industry; building scalable life skills for youth; youth and entrepreneurship; and supporting youth leaders as social entrepreneurs
- Hold an annual meeting to convene leaders in the field, stimulate additional investment, and shine a spotlight on the issue of youth employment
- Establish an online platform of best practices and scalable solutions to the challenge of youth employment and job creation initiatives
- Publish an annual report of *Alliance* accomplishments
- Recruit new members to the *Alliance* and liaise with all members to track and highlight new programs and investments in youth employment

For more information about the *Alliance* and to join, contact Angie Venza at [a.venza@iyfnet.org](mailto:a.venza@iyfnet.org).

## SUPPORTING MEMBERS



**Blackstone**



## PARTICIPATING MEMBERS

Caterpillar

Laureate International  
Universities

Manpower

Multilateral  
Investment Fund