



EFFECTIVENESS



EXPERIENCE



EXPERTISE



EMPATHY

The Challenge

Mexico is in the throes of two seismic shifts: a massive youth bulge and the 4th industrial revolution. Young people (aged 15 - 29) are part of the largest generation Mexico has ever had, and account for 24.8% of the total population. In addition, the Mexican economy is creating new opportunities related to robotics, networking, information technology, hospitality, supply chain and logistics, and other ancillary services; while tourism, manufacturing, and trade sectors employ the highest percentage of youth in the country. Mexico's education sector has not aligned its offerings to the demands of the labor market in light of these changes. Meanwhile 21.5% of young people in Mexico remain outside school, training or the labor market.

Effective collaboration between industry and educational institutions is an essential but missing component of the workforce development system in Mexico. As a result, Mexico faces both a shortage of qualified workers for industry and large numbers of unemployed and under-employed youth. Mexico's skills mismatch denies half a million young people every year a shot at the middle class because they do not have the skills they need to succeed in the Mexican labor market.

IYF's Approach

IYF envisions a transformed public education system that simultaneously meets the needs of young women and men to create pathways to opportunity and creates the skilled labor force that Mexican industry needs to grow the economy, create new jobs and secure a dignified life for millions of Mexicans who now live in poverty. We also strive for young people to take charge of their own futures and lead change in their communities.

Thanks to years of alliance building, we have a trusted network of public and private sector, academia, and civil society partners with whom we've achieved scale and sustainability. Through longstanding initiatives such as EquipYouth and YouthActionNet and newer sector-specific programs like Networking Mexico and Youth that Deliver, we're equipping young men and women with the skills to enter growth markets and influence the world around them.

Overall, since 2010, IYF has provided employability training, enhanced technical training aligned with market needs, career guidance, leadership development, and other services to more than 170,000 youth in Mexico.



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Our Work & Partners



Transforming lives, together.

IYF has engaged in a systems change approach to economic opportunity for disadvantaged youth in Mexico over the past 5+ years. With a broad network of partners and allies, the Mexico portfolio seeks to reach young people both inside and outside the education system.

IYF's agile and demand-driven approach allows us to help prepare young people for employment opportunities in key sectors such as:



Advanced Manufacturing



IT



Hospitality



Logistics



Clean Energy



3 PILLARS OF OUR WORK:

- 1) IYF seeks to improve the TVET system to produce better youth employability results in the long term, without the need for continuous new investment.
- 2) IYF engages employers to analyze the skills they most need in young employees, and then works with educational and training institutions to fill the skills gap and connect young people to real job opportunities.
- 3) IYF helps young people understand their career options and acquire the socio-emotional skills they need to succeed in work and life, and to engage positively with their communities.



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