

JuventudES



It is an initiative designed by the **International Youth Foundation (IYF)** which, with the generous donation made by the **Conrad N. Hilton Foundation**, focuses on serving:

2,000
OPPORTUNITY
YOUTH¹

16-29
YEARS



**Mexico
City**

With the objective of removing them from the situations of risk and lack of opportunities they face, by effectively integrating them into the educational and/or work world.

INTERVENTION MODEL

JuventudES integrates the best successful experiences of IYF. Especially for this program, the model developed includes:

- 1 32 Passport to Success (PTS)² lessons which is a methodology designed by IYF to develop critical social-emotional skills for life and work.
- 2 Knowledge and technical skills necessary to enter sectors with greater formal employment opportunities for young people.
- 3 The integration of both components in an 8-week course, taught by trained teachers, in sites close to the areas where the young participants live.
- 4 **Recruiters** who publicize the program and call/enroll young people who meet the entry profile.
- 5 **Counseling** that accompanies, motivates and supports each participant to elaborate a **Life Plan** oriented to the search for educational and/or work opportunities, in order to achieve the goals established by themselves.
- 6 **Peace Promoter** that activates attention and prevention protocols in the areas of coexistence; and security, in order to maintain a harmonious and healthy environment in the replication sites.

6 MONTHS

8 WEEKS

TECHNICAL AND
SOCIOEMOTIONAL
TRAINING

4 MONTHS

LABOR AND/OR
EDUCATIONAL
INTERMEDIATION

COUNSELING AND PEACE PROMOTER

POSITIVE FUTURE ORIENTATION AND STABILIZATION

IMPLEMENTATION

Mexico City' areas with a high presence of Opportunity Youth, with the collaboration of public and civil society institutions to which technical assistance is provided free of charge to apply the model according to their organizational structure

TRAINING



The labor market assessment conducted by IYF allows us to identify the sectors that offer the greatest employment opportunities for young participants in each of the regions of Mexico City.

¹ **Opportunity Youth:** people from 16 to 29 who do not study or work (no formal job) and face multiple barriers to access quality jobs (lack of work experience, prejudice, responsibilities at home, lack of skills) or to complete their projected studies (lack of resources, lack of educational spaces, care activities). According to the diagnosis conducted by the Global Opportunity Youth Network (GOYN), at the end of 2020 there were almost 618 thousand Opportunity Youth in CDMX, of which 52% were women. (for more information, please visit: <https://youthbuildmexico.org/wp-content/uploads/2022/04/Goyn-Mapa-de-Ecosistema-CDMX-VF.pdf>).

² **PTS Impact:** The George Washington University partnered with IYF to assess the impact and determine the monetary value of its flagship life skills curriculum, Passport to Success. Using the Social Return on Investment methodology, researchers found that every dollar invested in PTS yields a \$7.17 gain in stakeholder benefits over five years. In other words, the PTS generates more than seven times the value invested. (For more information visit: <https://iyfglobal.org/library/social-return-investment-iyfs-passport-success-mexico>)



Transforming lives, together.

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