

CONECTADAS SOUTHEAST:: GOOGLE RENEWAL

INCREASING THE REPRESENTATION OF WOMEN IN ICT CAREERS IN MEXICO

Conectadas Southeast is a partnership program between the International Youth Foundation & Google.org that provides technical and social-emotional skills training for young women in the Southeast region of Mexico to gain the confidence they need to enter and develop in ICT careers.

KEY INFORMATION

Donor/donation



Google.org
\$2,000,00.00 USD

Target # of beneficiaries



2,300
Young Women

Duration



July 2022
-
July 2025

Target population:

Young women
aged 16 to 29 with
an interest in ICT.



Location



Focus on the Mexican Southeast region, in the states of Campeche, Chiapas, Tabasco, Oaxaca, Quintana Roo and Yucatan.

PROGRAM STRUCTURE AND COMPONENTS

The program is delivered virtually in groups of 25 to 35 participants and includes training in:

- TECHNICAL EDUCATION
- SOCIOEMOTIONAL TRAINING
- COMPLEMENTARY ACTIVITIES
- MENTORSHIPS

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MORE INFORMATION:

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