

# JuventudES



An initiative designed by the International Youth Foundation (IYF) made possible through the generous support of the Conrad N. Hilton Foundation, is dedicating to serving:

**2,000**  
OPPORTUNITY  
YOUTH<sup>1</sup>

**16-29**  
YEARS OLD



**Mexico  
City**

With the objective of helping Opportunity Youth escape challenging situations and limited opportunities, JuventudES strives to smoothly connect them with education and/or employment opportunities.

## INTERVENTION MODEL

**JuventudES** incorporates the most successful practices from IYF. The program model includes:

- 1 32 Passport to Success (PTS)<sup>2</sup> lessons which is a methodology designed by IYF to develop critical social-emotional skills for life and work.
- 2 Knowledge and technical skills necessary to enter sectors with greater formal employment opportunities for young people.
- 3 The integration of both components in an 8-week course, taught by trained teachers, in sites close to the areas where the young participants live.
- 4 **Recruiters** who publicize the program and call/enroll young people who meet the entry profile.
- 5 **Counseling** that accompanies, motivates and supports each participant to elaborate a **Life Plan** oriented to the search for educational and/or work opportunities, in order to achieve the goals established by themselves.
- 6 **Peace Promoter** that activates attention and prevention protocols in the areas of coexistence; and security, in order to maintain a harmonious and healthy environment in the replication sites.

**6 MONTHS**

**8 WEEKS**

TECHNICAL AND  
SOCIOEMOTIONAL  
TRAINING

**4 MONTHS**

LABOR AND/OR  
EDUCATIONAL  
INTERMEDIATION

COUNSELING AND PEACE PROMOTER

POSITIVE FUTURE ORIENTATION AND STABILIZATION

## IMPLEMENTATION

Mexico City areas with a high presence of Opportunity Youth, with the collaboration of public and civil society institutions to which technical assistance is provided free of charge to apply the model according to their organizational structure

## TRAINING



The labor market assessment conducted by IYF allows us to identify the sectors that offer the greatest employment opportunities for young participants in each of the regions of Mexico City.

<sup>1</sup> **Opportunity Youth:** Individuals aged 16 to 29 who do not study or work (no formal job) and face multiple barriers to access quality jobs (lack of work experience, prejudices, responsibilities at home, lack of skills) or to complete their projected studies (lack of resources, lack of educational spaces, care activities). According to the Global Opportunity Youth Network (GOYN) diagnosis conducted at the end of 2020, nearly 618 thousand Opportunity Youth were identified in CDMX, with 52% being women. For additional information, please visit: <https://youthbuildmexico.org/wp-content/uploads/2022/04/Goyn-Mapa-de-Ecosistema-CDMX-VF.pdf>

<sup>2</sup> **PTS Impact:** The George Washington University partnered with IYF to assess the impact and determine the monetary value of its flagship life skills curriculum, Passport to Success. Using the Social Return on Investment methodology, researchers found that every dollar invested in PTS yields a \$7.17 gain in stakeholder benefits over five years. In other words, the PTS generates more than seven times the value invested. For additional information, please visit: <https://iyfglobal.org/library/social-return-investment-iyf-passport-success-mexico/>



Transforming lives, together.

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