



## Project description

The En Trayecto program, an initiative of the International Youth Foundation (IYF), is generously funded by Citi Foundation. Since 2019, the program seeks to improve the employability of vulnerable young people aged 18-29 in the state of Chihuahua, Mexico.

## Objetives



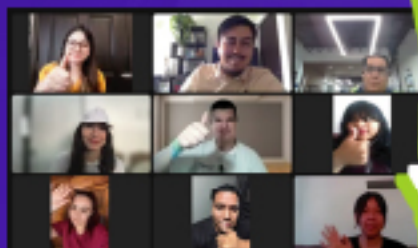
18-29

AGES



45%

WOMEN AND GENDER  
MINORITIES



## Local Context

Despite growth in the state's GDP and one of the highest rates of formal employment, 11% of youth face challenges in finding employment.

These young people may or may not be in school or at work, facing economic barriers such as poverty, lack of knowledge of and/or experience in the formal labor market, as well as limited access to quality education and job opportunities. They may also be affected by social factors such as gender inequality, disability, race, ethnicity, or migration.





## Training Model

En Trayecto offers a short-term training model that combines technical training, life skills, and preparation for employment, as well as complementary support measures such as individual accompaniment and referrals to psychological support services, among others.

IYF draws on the philosophy of Positive Youth Development, which views young people as assets rather than "problems to be solved," working for and with young people so that they are prepared to thrive in today's rapidly changing world of work.

Over the course of 6 weeks, youth participants will receive:



### Technical Training

**30 hours** of courses offered by the Instituto de Apoyo al Desarrollo Tecnológico (INADET) and other institutions. We seek to offer training courses aligned with the current labor market in the state of Chihuahua, such as Lean Manufacturing and Programming.



### Complementary Activities and Special Events

**3 hours** of activities to strengthen skills from day one, such as orientation sessions, integration activities, and a graduation ceremony.



### Life Skills Training

**20 hours** using IYF's flagship Passport to Success® (PTS) program, facilitated by Grupo Re.



### Complementary Support Services

Tailored support to address individual needs and risk factors, ensuring a higher completion rate.



### Job Readiness Workshop

**5 hours** addressing interview strategies, tips for a successful job search, building professional portfolios, and ensuring the availability of documents necessary for the job search.



### Young Graduates Community

Young Graduates Community: An online platform designed to provide access to job offers, scholarships, educational opportunities, and additional resources, facilitating job searches on platforms such as LinkedIn and the National Employment Service.



### Financial Education Workshop

**2 hours** of financial education. 1 hour taught by Citibanamex financial education volunteers, followed by another hour of reflection and resources provided by INADET.

This comprehensive approach seeks to prepare young people to meet the challenges of today's labor market and provide them with the tools they need to thrive in their career paths.



## Format

Virtual, hybrid, or face-to-face depending on local health requirements and protocols.



## Local Alliances



INADET's Centros de Formación en Alta Tecnología (CENALTEC), a backbone of high-tech training in the state of Chihuahua, offers tailored accelerated training programs and is known for its expertise in training needs in the state's major industries.



Grupo RE is a social enterprise founded in Ciudad Juárez with over 20 years of experience that seeks to empower people and organizations to build a common welfare.

2023-2024

## Expected Results



**Goal** **Serve 100**  
young people

## Employability Skills

**75%**

of graduates will successfully fulfill requirements and showcase acquired skills.



## Improved Knowledge

At least **90%** of graduates will report increased knowledge of career opportunities in Chihuahua.

## Impact Achieved Since 2019



**968**

Participants



**46.5%**

Women and gender minorities



**82%**

Graduates



**93.3%**

Increased awareness of opportunities