

CONECTADAS LAC: GOOGLE LAC

INCREASING THE REPRESENTATION OF WOMEN IN ICT CAREERS IN MEXICO AND EL SALVADOR

Conectadas LAC is a partnership program between the International Youth Foundation & Google.org that provides technical and social-emotional skills training for young women in El Salvador and Southeast Mexico to gain the confidence they need to enter and develop in ICT careers.

KEY INFORMATION

Donor/donation



Google.org
\$1,000,00.00 USD

Target # of beneficiaries



1100
Young Women

Duration



July 2023
-
January 2025

Target population:

Young women aged
16 to 29 with an
interest in ICT.



Location



Focus on El Salvador and the Mexican Southeast region, in the states of Campeche, Chiapas, Oaxaca, Quintana Roo, Tabasco, Puebla, Veracruz and Yucatan.

PROGRAM STRUCTURE AND COMPONENTS

The program is delivered virtually in groups of 25 to 35 participants and includes training in:

- **TECHNICAL EDUCATION**
- **SOCIOEMOTIONAL TRAINING**
- **COMPLEMENTARY ACTIVITIES**
- **MENTORSHIPS**

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MORE INFORMATION:

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