

Transforming lives and communities through education in **Artificial Intelligence (AI)**



Transforming lives, together.



FINANCING

Google.org

\$2,000,000 USD

The International Youth Foundation (IYF), with **support from Google.org**, is launching a bold new initiative to close the digital gap and promote inclusive economic growth across Mexico. This program brings high-quality artificial intelligence (AI) education to young people and public servants—especially in communities that have historically had fewer opportunities. By investing in essential digital skills, we're co-creating opportunities that transform lives and help build a more equitable and sustainable future.

In today's job market, tech skills are essential. **AI is no longer just a buzzword—it's a powerful tool for progress and innovation.** This program not only strengthens career pathways but also enriches education with cutting-edge approaches that benefit both participants and their communities.

Goals

Empower the next generations: Equip young people with the digital skills they need to succeed in today's workforce.

Strengthen education: Provide educators, school leaders, and public servants with tools to improve learning and productivity.

Drive innovation: Encourage the development of tech solutions that respond to real community needs.

Vision

Let's imagine a Mexico where:

Everyone has the tools to achieve their professional goals.

Education is more personalized and forward-thinking.

Communities and organizations are more competitive, creating more and better jobs.

We understand that educators, school administrators, and public sector professionals face intense demands on their time and resources. That's why this program was built with their reality in mind: it's **fully virtual, free of charge, and self-paced**—designed to be completed in approximately 10 hours, allowing participants to move through the content at their own rhythm. We've also included tools to support learning in areas with limited tech infrastructure, such as mobile accessibility and offline options.

**#Ai
For
Everyone**

Visit:
ia-paratodos.org

August 2024 - July 2027

Expected Results in 2027



GOAL

60,450 Beneficiaries

60,000 Young people from 14 to 29 years old

450 Public servants over 18 years of age.

Of which

80% They should feel confident in using AI in their activities.

75% They continue to be interested in training in AI.



50%
Women



70%
Completion Rate



Scope

At least 8 states, with special attention to the southeastern region of Mexico.

Campeche
Chiapas
Oaxaca
Puebla

Quintana Roo
Tabasco
Veracruz
Yucatán

Why Learn AI?



Build in-demand skills:

Learning AI supports the development of critical thinking, problem-solving, and creativity.



Boost employability:

It opens up more pathways to rewarding and well-paying careers.



The future of work is already here:

Companies and organizations are actively looking for professionals with AI skills to help drive innovation and growth.

A core feature of this initiative is the **Responsible AI Use module**. It equips participants with **practical tools to apply ethical principles and identify potential risks** when using AI in daily life. This ensures that learners aren't just tech-savvy—they're tech-responsible. Whether you're an educator looking to innovate in the classroom or a public servant aiming to improve administrative processes, this module helps you use AI to **elevate your work and create meaningful impact**.



By showing how AI can **increase productivity, support creativity, and simplify repetitive tasks**, the program builds confidence in the positive role AI can play. It's about using technology as an ally—not just to get things done, but to do them better.

Target Audience



Young people (15-29)

Especially those facing barriers to higher education, and who are curious about building digital skills.

Public servants

Looking to strengthen digital competencies and innovate within government services.

Educators and education leaders

Interested in improving education quality and advancing digital inclusion in their communities.

What Makes This Program Unique?



Accessible

Virtual, flexible, and self-paced.

High-quality content

Developed by Google with a hands-on approach.

Transferable skills

Knowledge that's useful across many career paths.

Collaborative learning

Opportunities to connect, share, and grow with peers.

Contact

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With support from

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