

YOUTH IMPACT

Unleashing the Power of Youth
to Deliver on Global Goals

Lohrfink Auditorium,
Georgetown University, Washington, D. C.
October 11, 2018

PARTNERS

The International Youth Foundation and the Beeck Center for Social Impact + Innovation gratefully acknowledge the support of our partners.

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Unleashing the Power of Youth to Deliver on Global Goals

On Thursday, October 11, 2018, the International Youth Foundation (IYF) and Georgetown University's Beeck Center for Social Impact + Innovation will spotlight the unique role of today's youth in advancing the 2030 Sustainable Development Goals. This half-day event will convene over 200 business and civil society leaders, university students, young social entrepreneurs, academics, and media representatives from more than 30 countries. Outstanding young social entrepreneurs from around the globe will engage participants through TED-style presentations about the challenges they face in scaling systemic change.

Today's youth are uniquely equipped to transform our society. Driven by the values of equity and justice, they are already leading change. Achieving the global goals requires a fundamental shift in human values, attitudes, and behaviors. Young people believe that inclusive societies are better societies. They recognize that all people, regardless of their gender, race, ethnicity, or economic standing, have inalienable rights that must be upheld. They understand that living in balance with nature is essential to the sustainability of our planet. They are already building new models and organizations to deliver on change. By pioneering social innovations, today's young social entrepreneurs are leading the way forward. But they can't do it alone. Join us for an action-oriented conversation about how to leverage and engage more youth as change-makers and create an ecosystem of support to maximize youth-led ventures working to build open, just, and equitable societies.

AGENDA

1:00–1:30pm **Arrivals**

1:30–2:45 **Plenary Session**

- Opening Remarks
- Presentations by three of the International Youth Foundation's 2018 Laureate Global Fellows
- Keynote address
 - **Sheldon Smith**, Founder and Executive Director, *The Dovetail Project*
- Recognition of the International Youth Foundation's 2018 Laureate Global Fellows

2:45–3:15 **Transition to Breakout Sessions**

3:15–5:00 **Breakouts—parallel interactive sessions**

- **Session 1—Unlocking the potential of young people to create change:** What are the challenges that young change-makers face in expanding their impact? What approaches are promising in confronting these challenges? Where do gaps in support lie? What do youth expect and need from other actors and institutions?
Note: Two sets of panelists (1a and 1b) will each be discussing this topic.

SESSION 1A

Mentor Dida, Senior Intrapreneur, *Ashoka*

2018 Laureate Global Fellow, *International Youth Foundation*

2018 Laureate Global Fellow, *International Youth Foundation*

MODERATOR: Joel Adriance, Director of Training & Learning,
International Youth Foundation

SESSION 1B

Camille Bangug, GU Impacts Alumna, Millennium Fellowship
Co-Director, *Georgetown University*

2018 Laureate Global Fellow, *International Youth Foundation*

2018 Laureate Global Fellow, *International Youth Foundation*

MODERATOR: Cheryl Dorsey, President, *Echoing Green*

3:15–5:00
(cont)

- **Session 2—Leveraging media and digital tools to build movements:** How do we leverage new media and digital tools to build youth-led change? How might we envision the role of media (both traditional and non-traditional) to advocate on behalf of young people and build their credibility as active partners in social change and development?

Richard Graves, Chief Impact Officer & Co-founder, *CleanChoice Energy*;
Founder, *Solidaire*

Jacqueline Lawrence, Founder, *Mbeya Highlands FM Radio, Tanzania*

Eddie Musa, Filmmaker, *New Lens*; Chief Executive Officer, *MusaMajicTV*

MODERATOR: Nick Martin, Founder & CEO, *TechChange*

- **Session 3—Engaging universities to build development leaders:** How can universities build an entrepreneurial mindset for social impact? How might universities integrate practical learning opportunities for youth to better understand social issues and become lifelong champions of development and change? What formal and informal approaches are the most promising?

Sandra Herrera López, Director of Social Responsibility, *Laureate International Universities*

Sarah Mendelson, Professor of Public Policy, *Heinz College, Carnegie Mellon University*

Holly Wise, Associate Professor, Global Human Development and Director, Social Enterprise and Innovation Fellows Program, *Georgetown University*

MODERATOR: Ashok Regmi, Director of Social Innovation and Citizenship, *International Youth Foundation*

- **Session 4—Building an ecosystem to support youth-led development:** How can we create ecosystems of support that effectively empower young people to lead change? How do we leverage the unique assets and supports of public, private, and civil society sectors to help young people increase their impact and agency?

Katie Fallon, Senior Vice President and Global Head of Corporate Affairs, *Hilton*

Parag Mehta, Executive Director, *Mastercard Center for Inclusive Growth*

Chris Milligan, Counselor to the Agency, *United States Agency for International Development*

MODERATOR: Susan Reichle, President & COO, *International Youth Foundation*

5:00–5:30 **Transition to Reception**

5:30–7:00 **Reception to honor Bill Reese, Copley Lounge, Georgetown**

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