



**Obra Partnership
Central American Media and Learning Event**

**21-23 July 2010
Guatemala City and Antigua, Guatemala**

Hosted by:

International Youth Foundation

and

Instituto DEMOS

In partnership with:

The U.S. Agency for International Development (USAID)

Meeting Location

Westin Camino Real

July 21, 2010
Calle Camino Real 0-20 Zona 10, 01010
Guatemala City, Guatemala
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Hotel Soleil La Antigua

July 22-23, 2010
9a. Calle Poniente, La Antigua
Antigua, Guatemala
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Agenda – Day 1

Wednesday, 21 July 2010 – Media Event

Westin Camino Real: Salon Plata

- 8:00–8:45 am **Check-in and Coffee**
- 9:00–9:15 am **Welcoming Remarks and Introductions**
- Frank LaRue, President, Instituto DEMOS
 - William S. Reese, President and CEO, International Youth Foundation
- 9:15–9:45 am ***Obra* and the Summit of the Americas**
- Presenters will address how Obra responds to the call for hemispheric partnership contained in the Declaration of Commitment signed by President Obama and other Heads of State at the 2009 Summit of the Americas, as well as the urgency of addressing at risk youth issues more effectively for the good of the Latin America and Caribbean region*
- Mark Lopes, Deputy Assistant Administrator, Latin America and Caribbean Bureau, USAID
 - Wendy Cuellar, Coordinator of Public Policy (SEGEPLAN)
 - Stephen G. McFarland, U.S. Ambassador to Guatemala
 - Moderator: Kate Raftery, Vice President of Learning and Citizenship, International Youth Foundation
- 9:45 – 10:00 am **Keynote Address by Dennis Alonzo Minister of Education**
- Introduced by Anabella Rivera, Director, Instituto Demos
- 10:00–10:30 am ***Obra* Youth of the Americas Partnerships in Central America as well as the Caribbean and South America**
- IYF will present the vision of the Obra Program. DEMOS will then describe the vision of the Central American Partnership to address youth violence and unemployment issues as well as key approaches and strategies. The Private Sector Organization of Jamaica will present the vision and key strategies of the Caribbean Partnership; and CEDRO will do the same for the South American Partnership*
- Moderator: Kate Raftery, Vice President of Learning and Citizenship, International Youth Foundation
- 10:30–10:45 am **Wrap-up and Closing Remarks**
- Kate Raftery, Vice President of Learning and Citizenship, IYF
 - Frank La Rue, President, Instituto DEMOS
- 10:45–11:00 am **Cultural Presentation**
- 11:00 am **End of Media Event**
- 12:00 pm **Bus leaves for Antigua**
- 1:30 – 2:30 pm **Lunch**
- 3:00 – 6:00 pm **Secretariat meeting**
- 6:00 – 7:00 pm **Dinner**
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Agenda – Day 2

Thursday, 22 July 2010

Hotel Soleil Antigua: Salon Zunil B and C

7:30–8:30 am **Registration and Coffee**

8:30–9:15 am **Welcoming Remarks**

This session will officially welcome participants, frame discussions for the media and learning events, and situate Obra within the larger Summit of the Americas context and commitment by President Obama and other heads of state in the hemisphere

- William S. Reese, President and CEO, International Youth Foundation
- Frank LaRue, President, Instituto DEMOS
- Felicia Wilson, Education Development Officer, USAID/Guatemala
- Silvia Palomo, Secretary of Social Welfare Office of the President
- Moderator: Elohim Monard, South American *Obra* Coordinator (Peru)

9:15–10:30 am **Youth and Media in Prevention of Violence**

This session will provide insights into youth violence and how it is reported in the media, and what role the media could play in addressing security and gang issues which face youth

- Claudia Navas, Coordinator of NANA, and Professor at the Universidad Rafael Landívar (Guatemala)
- Haroldo Sánchez, Director of Guatevisión (Guatemala)
- Miguel González, Centro Civitas (Guatemala)
- Cecilia Santamarina, Fundación PROCINE (Guatemala)
- Moderator: Anabella Rivera, Director, Instituto Demos (Guatemala)

10:30–10:45 am **Coffee Break**

10:45–11:00 am **Logistics**

11:00–12:15 am **Proven Practices in Effective Youth Programming**

This panel will briefly review the most critical issues facing at-risk youth across Latin America and the Caribbean and offer key insight into proven approaches which have had positive impact on youth education and employability

- Ivan Mifflin, IPAE (Peru)
- Carla Campbell, HEART/NTA (Jamaica)
- Jose Orive, Vice President, AMCHAM/Americas (Guatemala)
- Fr. Antonio Rodríguez, Youth Training Center Rafael Palacios (El Salvador)
- Claudio Magnífico, Program Director, Escuelas Abiertas (Guatemala)
- Moderator: Vivien Rueda, Alianza Joven (Guatemala)

12:15–1:00 pm **Small Groups**

At the tables, event participants will discuss what resonated in the previous discussions regarding issues youth face and “what works”.

Table Facilitators:

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|---------------------|---------------------|
| ▪ Wilfredo Gonzalez | ▪ Edgar Ortiz |
| ▪ Claudio Magnifico | ▪ Marta Pixtun |
| ▪ Elohim Monard | ▪ Eugenia Rodriguez |
| ▪ Monica Muñoz | ▪ Karen Towers |
| ▪ Cristina Olive | ▪ Felicia Wilson |

- 1:00–2:00 pm **Lunch**
- 2:00–3:45 pm **Youth Panel**
Young speakers from the region will talk about youth violence, how they have overcome obstacles and what programs and policies should be in place to address the issue.
- Shawn McGregor, RISE (Jamaica)
 - Luis Alberto Lagurtegue Zevallos, Jesuit Network (Peru)
 - Sandra Martinez, Latin American Youth Center, Washington, DC (USA)
 - Azdrubal Corvera (El Salvador)
 - Moderator: Elubia Velazquez, Association for the Prevention of Crime – APREDE (Guatemala)
- 3:45–4:00 pm **Coffee Break**
- 4:00–4:30 pm **Obra to Date: Secretariat Presentations and Feedback**
In this session, IYF and the three Secretariats – PSOJ, CEDRO and DEMOS – will present progress made thus far on strengthening the overall program and the Youth of the Americas Partnerships, as well as challenges faced and opportunities on the horizon. Participants will provide reactions and feedback.
- Moderator: Scott LeFevre, Obra Program Director, IYF
- 4:30–5:15 pm **Partnership Development**
Based on challenges noted and feedback heard in the previous session, and having listened to the progress of the other secretariats, the three secretariats will lead discussions within the Partnerships to brainstorm on how they would overcome current challenges and take advantage of the opportunities at hand. Output will be a series of action items to be presented Friday morning.
- 5:15–5:30 pm **Wrap-up summary of the day’s discussions**
- Marco Castillo, Director of Grupo Ceiba
- 5:30 – 6:30 pm **Theater Presentation by El Amanecer youth group**
- 6:30 – 7:30 pm **Dinner**

Agenda – Day 3

Friday, 23 July 2010

- 8:00–8:30 am **Coffee**
- 8:30–9:00 am **Welcome and Overview of the Day’s Agenda**
- Introduction by Kate Raftery, Vice President of Learning and Citizenship, IYF
 - Axel Marroquin, Director of CONJUVE, Office of the President (Guatemala)
 - Axel Romero, Director of Escuelas Seguras, Ministry of the Interior (Guatemala)
- 9:00 – 9:30 am **Partner report out on strengthen plans**
- IYF and Secretariat organizations report out on the discussion Thursday afternoon, and the concrete steps which will be taken to strengthen the program and the Partnership Action Plans*
- Moderator: Scott LeFevre, *Obra* Program Director, IYF
- 9:30-11:00 am **Panel Discussion: Prevention of Youth Violence**
- Panelist will discuss the issues facing youth across the sub-region, especially youth at risk – e.g., those growing up in violent neighborhoods – as well as programs which are working to provide youth viable options to build their future*
- Mayela Coto (Costa Rica)
 - Marco Castillo, Director, Grupo Ceiba (Guatemala)
 - Claudia Bueno, Fundación Restrepo Barco (Colombia)
 - Roger Ordoñez, Representative of the Torture Victim Center for Prevention, Treatment and Rehabilitation (Honduras)
 - María del Pilar Espinoza, Center for the Prevention of Violence (Nicaragua)
 - Moderator: Isabel Aguilar, Regional Coordinator, POLJUVE/Interpeace (Guatemala)
- 11:00-11:15 am **Coffee Break**
- 11:15–11:45 am **Small Groups**
- Groups at tables will discuss: what resonated, common threads of success, what are their “take-aways”, i.e., the innovative aspects which participants will bring back to their programs.*
- Table Facilitators:
- Wilfredo Gonzalez
 - Claudio Magnifico
 - Elohim Monard
 - Monica Muñoz
 - Cristina Olive
 - Edgar Ortiz
 - Marta Pixtun
 - Eugenia Rodriguez
 - Karen Towers
 - Felicia Wilson
- 11:45–12:30pm **State of the Art: a Holistic Community Experience in Santa Tecla**
- An expert will present the holistic methodologies and approaches utilized in Santa Tecla to address at risk youth issues outside of San Salvador, and the integral role of cross-sectoral partnerships to ensure successful outcomes in the community*
- Alberto Enriquez, Director Grupo AFANCA
 - Moderator: Dani Roziewski, Program Director, IYF

12:30–1:30 pm	Lunch
1:30–2:00pm	<p>M&E, Gender, Leverage</p> <p><i>This session will focus on developing a common understanding across the partnerships regarding the Obra M&E framework, gender criteria and expectations as well as leverage targets and approaches</i></p> <ul style="list-style-type: none"> ▪ Dani Roziewski, Program Director, IYF ▪ Scott LeFevre, <i>Obra</i> Program Director, IYF
2:00–3:30 pm	<p>How to work with the Private Sector</p> <p><i>This session will offer perspectives and approaches to working with the Private Sector in programs which address youth education, employment and in prevention of violence</i></p> <ul style="list-style-type: none"> ▪ Sandra Glasgow, The Private Sector Organization of Jamaica (PSOJ) ▪ Juan Carlos Paiz, CACIF (Guatemala) ▪ Andres Cano Sierra, Un Techo Para Mi Pais (Guatemala) ▪ <u>Moderator</u>: Kate Raftery, Vice President of Learning and Citizenship, International Youth Foundation
3:30 - 3:45	Break
3:45 – 4:45	<p>Small Groups</p> <p><i>Participants break into sub-regional groups (2 for Central America) to formulate plans to engage at least two specific private sector organizations in their sub-regions; and concretely outline what their approaches and messages would be.</i></p>
4:45 – 5:00 pm	<p>Closing Remarks</p> <ul style="list-style-type: none"> ▪ Kate Raftery, Vice President of Learning and Citizenship, IYF ▪ Frank La Rue, Board President, Instituto DEMOS
5:00 – 5:15	Evaluation
5:30 – 7:00 pm	Cocktail Reception
