



INFORMATIONAL BRIEF ON THE IDMAJ PROGRAM

(INSERTION, DIALOGUE, MOTIVATION POUR L'ACTION AVEC LES JEUNES-IDMAJ)

Introduction and approach:

Launched with the support of the United States Agency for International Development (USAID) and in close cooperation with the U.S. Embassy in Algiers, the IDMAJ program is a multi-year initiative being implemented through the International Youth Foundation (IYF) that aims to expand opportunities for Algerian youth in the areas of employability, entrepreneurship, and community service.

Drawing on IYF's global experience in designing youth and workforce development programs; IDMAJ works on strengthening the capacity of Algerian youth-serving NGOs to implement high-quality employability, entrepreneurship, and community service programs. Through strong partnerships with local civil society and other key Algerian stakeholders, Idmaj is providing unemployed youth throughout Algeria with access to effective, locally-driven, and sustainable programs and services to support their active participation in the labor market.

To date, IYF has established partnerships with four leading national youth serving associations which are providing life skills, employability skills, and community service training to over 1000 youth in 15 wilayas across the country. Through these partnerships, the Association Nationale d'Échanges entre Jeunes (ANEJ), le Réseau Algérien pour la défense des Droits de l'Enfant (NADA), CIARA (le Collectif Collectif D'Initiation À Des Activités De Recherche Appliquée), and Santé Sidi El Houari (SDH) are now able to offer IYF's flagship Passport To Success® (PTS) life skills program to unemployed youth in Algeria, particularly in underserved and remote areas.

Looking forward, IYF will continue to identify new youth serving organizations to expand the reach of its programs in addition to reaching out to partners from the public and private sectors, who can help bridge the gap between employers and job-seekers in Algeria.

Expected Outcomes:

- Improved models for life skills, employability and entrepreneurship, and community service training programs implemented through 22 Algerian national and community based organizations in 15 Wilayas.
- Improved technical and operational capacities for IDMAJ core partners, with 83 youth development professionals trained in how to organize and deliver effective youth programs.
- An expanded network of Algerian youth workers and community trainers trained and certified in the delivery of quality life skills and entrepreneurship programs in particular.
- Over 2,050 youth with expanded options for employment and benefitting from IDMAJ supported employability, entrepreneurship and/or community service training programs.

ABOUT IYF

The International Youth Foundation (IYF) invests in the extraordinary potential of young people. Founded in 1990, IYF builds and maintains a worldwide community of businesses, governments, and civil society organizations committed to empowering youth to be healthy, productive, and engaged citizens. IYF programs, now active in 70 countries worldwide, are catalysts for change that help young people obtain a quality education, gain employability skills, make healthy choices, and improve their communities. To learn more visit www.iyfnet.org.

