

# IYF<sup>®</sup> AT A GLANCE

## OVER A QUARTER CENTURY OF YOUTH DEVELOPMENT LEADERSHIP

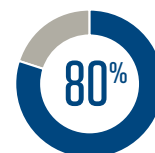
For nearly 30 years, the International Youth Foundation (IYF<sup>®</sup>) has focused solely on helping young people succeed. A global nonprofit organization, IYF believes success in life is secured by learning skills that will endure, earning a livelihood, and growing as an engaged citizen. While most youth choose a career path and land that first job, many others decide to start their own small businesses or social ventures. Regardless of the road chosen, IYF has been by the side of more than 7.4 million youth in over 100 countries, empowering them to lead productive, fulfilling lives.

### CLOSING THE TALENT GAP

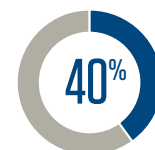


**ALMOST 1 IN 4 OF THE WORLD'S 1.2 BILLION YOUTH AGES 15 TO 24 ARE NEITHER WORKING NOR IN SCHOOL OR TRAINING, YET NEARLY 40 PERCENT OF EMPLOYERS ARE STRUGGLING TO FILL THEIR ENTRY-LEVEL POSITIONS.** Since its founding in 1990, IYF has capitalized on its international technical expertise and proven curricula to offer a range of programs that close the gap between young people's skills and the competencies employers seek:

- **LIFE SKILLS TRAINING** cultivates the 'soft' skills required of effective and collaborative employees and confident young adults.
- **VOCATIONAL AND TECHNICAL TRAINING** fills the workforce pipeline with qualified young talent able to meet current business demands.
- **EMPLOYMENT SERVICES** offer job placement and career support to help youth search, apply for, and win jobs.
- **ENTREPRENEURSHIP TRAINING** delivers business skills and mentoring for youth to create their own livelihoods.
- **SOCIAL INNOVATION PROGRAMMING** maximizes young civic leaders' impact and accelerates positive change in their communities.



of young people  
entering the job market  
are unable to find work



of employers struggle to  
fill positions due to shortage  
of qualified applicants



## CREATING SHARED VALUE THROUGH PARTNERSHIP

Youth earning a viable income provide for themselves and their families, strengthen value chains, and revitalize communities. For companies, investing in job-ready youth has a bottom-line impact: from greater productivity to reduced hiring and training costs due to increased employee engagement and retention. IYF consults with corporate partners to understand their business objectives and social priorities, and then co-designs tailored programs that generate shared value, drawing on IYF's strengths:

**TECHNICAL AND OPERATIONAL EXPERTISE:** IYF has a decades-long track record of designing effective employability, workforce development, life skills, entrepreneurship, and social entrepreneurship programs.

**'GLOCAL' OUTLOOK:** IYF adapts programs for local relevance by combining its global perspective with the on-the-ground insights of its vast network of implementing partners.

**LOCAL CAPACITY BUILDING:** IYF introduces systems and processes, from M&E to financial management, to ensure local implementers meet global standards of excellence.

**THOUGHT LEADERSHIP:** IYF shares its authoritative voice in youth development through research publications, conferences, and case studies.

**MULTI-STAKEHOLDER ALLIANCES:** IYF brokers partnerships with corporations, governments, and civil society to bring scale and sustainability to youth development efforts.

“We are at risk of a global **'talent gap'** that could seriously **impact the world's economy...** Our industry needs to **turn this youth bulge** into a **youth bonus** so that we can **match the business needs ahead of us.**”

—Christopher J. Nassetta  
*President & CEO, Hilton*  
*Member, IYF Board of Directors*



## CONTACT US

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