

The GLOBAL PARTNERSHIP FOR YOUTH EMPLOYMENT *presents*

# Ideas4Work

YOUTH EMPLOYABILITY and ENTREPRENEURSHIP in AFRICA

## AGENDA

*Dakar, Senegal*

*January 23–25, 2013*

CONFERENCE SPONSORS



PARTNERSHIP MEMBERS



## **Ideas4Work: Youth Employability and Entrepreneurship in Africa Dakar, Senegal | January 23-25, 2013**

### **Conference Location**

King Fahd Palace Hotel  
Pointe des Almadies - B.P. 8181  
Dakar, Senegal

### **Conference Objectives**

This three-day learning symposium has been put together by the International Youth Foundation, the Youth Employment Network, and Understanding Children's Work under the Global Partnership for Youth Employment (GPYE). GPYE is supported by the World Bank's Development Grant Facility, and is joined in sponsoring this event by the United States Agency for International Development (USAID), the Jacobs Foundation, and the Swedish International Development Cooperation Agency (Sida).

The symposium aims to achieve the following objectives:

- Gather, disseminate, and discuss evidence-based research on youth employment and entrepreneurship outcomes in Africa; and
- Showcase effective programs and policies that respond to the challenges facing young people in their transition to employment in Africa;

Formal presentations will be complemented by interactive sessions which will provide an opportunity for policy makers, practitioners, researchers and youth to learn from each other. A core focus will be on how to apply research results to practice, and to create opportunities for forming new partnerships or alliances. Participants will collectively build an action agenda for advancing program and policy work on youth employability and entrepreneurship that will then inform the work of the GPYE in the region.

*The symposium will focus on four central themes:*

1. Effective employability skills development and job placement interventions for youth
2. Proven strategies for meeting the needs of vulnerable and disadvantaged youth
3. New models for promoting positive youth participation in development, decision-making, and policy dialogue
4. What works in supporting sustainable youth entrepreneurship

## Conference Agenda

### Pre-Conference – January 22

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5:00 –8:00 PM **Conference Early Registration**  
*Baobab Hall*

### Day 1 – January 23

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**Conference Master of Ceremonies:** Madji Sock, Dalberg – Global Development Advisors

8:00–9:00 AM **Conference Registration**  
*Baobab Hall*

9:00–10:10 AM ***World Café: Youth Employability and Entrepreneurship in Africa***  
*Le Flamboyant*  
This introduction will be a highly interactive session to engage participants in a preliminary discussion around the conference themes.

**Moderator:**

- Drew Gardiner, Technical Officer, Youth Employment Network

10:10–10:30 AM ***Introduction to Ideas4Work Conference Goals and Objectives***  
*Le Flamboyant*

**Presenters:**

- Susana Puerto, Manager, Youth Employment Network
- Awais Sufi, Executive Vice President of Programs, International Youth Foundation

10:30–11:00 AM **Coffee Break**  
*Baobab Hall*

11:00–12:00 PM ***Setting the Scene: Trends and Challenges with Youth Employment in Sub-Saharan Africa***  
*Baobab Hall*

This session will highlight regional data, issues, and trends in youth workforce development and employment related skills acquisition. It will provide a framework for conference plenary and breakout sessions which will focus on employability skills development, vulnerable and disadvantaged youth, models for youth participation, and youth entrepreneurship. The presenter will share evidence pointing to specific youth employment challenges in Sub-Saharan Africa and describe trends that impact youth employment.

**Presenter:** Furio Rosati, Director, Understanding Children's Work

**Moderator:** Susana Puerto, Manager, Youth Employment Network

**Discussants:**

- François Murangira, Director, Subregional Office for the Sahel Region, International Labour Organisation
- Ousmane Seck, National Coordinator, Projects and Programs Monitoring Unit, Ministry of Youth and Employment, Senegal
- Dr. Marema Touré Thiam, Chief of Section SHS UNESCO-Dakar

12:00–1:30 PM  
*Salon Vert*

**Lunch**

1:30–3:00 PM  
*Le Flamboyant*

***Investing in Youth Employment in Africa***

Governments, major development donors, and agencies as well as the private sector will share their views and approach to address the youth employment challenges introduced in the previous session. They will discuss how research has been used to inform such approaches and policies and what will be their investment priorities in the near future.

**Moderator:** Ousmane Sène, Director, West African Research Center (WARC)

**Discussants:**

- Djibril Coulibaly, Project Coordinator for Senegal, UNIDO
- Ehud Gachugu, Project Director, Kenya Private Sector Alliance
- Mohamed Youssouf, Manager of Social Protection and Poverty Reduction Division, African Development Bank

3:00–3:30 PM  
*Baobab Hall*

**Coffee Break**

3:30–3:45 PM  
*Le Flamboyant*

***Announcement of New Initiatives***

Special speakers will announce new initiatives to support the transition of African youth into employment.

**Moderator:** Awais Sufi, Executive Vice President, International Youth Foundation

**Presenters:**

- Ciré Kane, Director, Synapse Center
- Henderson Patrick, Mission Director, USAID/Senegal
- Patricia Scheid, Program Director, International Youth Foundation

3:45–5:15 PM  
*Le Flamboyant*

***Youth Voices: Young Entrepreneurs' Perspectives and Experience***

Young entrepreneurs from across Sub-Saharan Africa have proven extraordinarily creative and dynamic in developing innovative approaches to address challenges faced by their peers. This session will leverage the unique insights and practical experience of some of the region's young leaders to respond to discussions earlier in the day of trends/challenges and opportunities for investing in youth in Africa.

**Moderator:** Magatte Wade, Founder and CEO, Tiossan

**Discussants:**

- Chérif Basse, Synapse Center Entrepreneurs Sans Frontières Alumnus
- Amand Jean Louis Boua, Youth-to-Youth Fund Grantee
- Naadiya Moosajee, YouthActionNet® Fellow
- Aissatou Padane, US Embassy Youth Council of Senegal

5:15–5:30 PM **Review of Day 1 and Preview of Day 2**  
*Le Flamboyant*

**Presenter:** Susana Puerto, Manager, Youth Employment Network

6:00–7:00 PM **Official Welcome Reception**  
*Pool Side*

Participants are invited to an evening reception with special guests for networking and further reflection on the day's discussions.

**Master of Ceremonies:** Magatte Wade, Founder and CEO, Tiossan

**Hosts:**

- Ambassador Lewis Lukens, US Ambassador to Senegal
- Khalifa Ababacar Sall, Mayor of the City of Dakar

**Please note that Days 2 and 3 will take place in the Palais des Congrès, in the rooms indicated below.**

## Day 2 – January 24

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The second day will be comprised of breakout discussion sessions that will feature presentations of recent findings from research on youth employment and entrepreneurship, as well as responses regarding their applicability and relevance in the African context from practitioner, donor, or policy maker perspectives. For each session, participants will have the opportunity to contribute to a discussion focused on one of the following thematic areas:

- A. What works in supporting sustainable youth **entrepreneurship**
- B. New models for promoting positive youth **participation** in development, decision-making, and policy dialogue
- C. Proven strategies for meeting the needs of **vulnerable and disadvantaged youth**
- D. Effective employability **skills development and job placement** interventions for youth

*Please see **Summaries of Research** handout for descriptions of research to be presented.*

8:00–8:30 AM **Registration**  
*Next to BC12*

8:30–10:30 AM **Breakout Sessions I (select one)**

*Room BC12*

**A. Entrepreneurship**

*Entrepreneurship Programs in Developing Countries: A Meta Regression Analysis*

**Presented by:** David Robalino, World Bank

**Moderator:** Minna Mattero, Youth Employment Network

**Discussants:**

- Dianne Cornes, Youth Business International
- Matteo Menegatti, UNIDO
- Ousmane Ndoeye, GIZ

Room B01

**B. Participation & Empowerment**

*Family Structure, the Integration of Labor Markets, and Marriage: the Case of Senegal*

**Presented by:** Karine Marazyan, Paris School of Economics (PSE)

**Moderator:** Susana Puerto, Youth Employment Network

**Discussants:**

- Abou Kane, Center of Applied Economic Research, University of Cheikh Anta Diop
- Biram Faye, National Agency for Youth Employment (ANEJ), Senegal

Room B05/06

**C. Vulnerable Youth**

*Is Stable and Satisfactory Employment the Impossible Dream for Today's Young People: Preliminary Results from the ILO School-to-Work Transition Surveys in Sub-Saharan Africa*

**Presented by:** Sara Elder, International Labour Organisation

**Moderator:** Drew Gardiner, Youth Employment Network

**Discussants:**

- Federico Barroeta, International Labour Organisation
- Ibrahima Souare, Education and Placement Office, City of Dakar

Room C05/06

**D. Skills & Job Placement**

*A Review of Rigorous Evidence on Youth Employment and Entrepreneurship*

**Presented by:** Shawn Powers, J-PAL Youth Initiative

**Moderator:** Patricia Scheid, International Youth Foundation

**Discussant:**

- Sharon Reagon, Salesian Institute

10:30–11:00 AM **Coffee Break**  
*Hallway*

11:00–12:00 PM **Marketplace**  
*Red Carpet Foyer*  
Conference participants will have the opportunity to listen and participate in brief informal presentations about work being done in youth employment and entrepreneurship across the African continent.

*Please see **Marketplace Presentations** handout for more information and a complete list of presenters during this session.*

12:00–1:30 PM **Lunch**  
*Salon Vert*

1:30–3:30 PM **Breakout Sessions II (select one)**

*Room BC12*

**A. Entrepreneurship**

*Entrepreneurship Training Among University Graduates: Evidence from a Randomized Trial in Tunisia*

**Presented by:** Mahdi Barouni, Center for Research and Social Studies

**Moderator:** Minna Mattero, Youth Employment Network

**Discussants :**

- Ousmane Seck, Ministry of Youth and Employment, Senegal
- Dr. Michael Tetelman, Education Development Center (EDC)
- Magatte Wade, Tiossan

*Room B01*

**B. Participation & Empowerment**

*Empowering Adolescent Girls and Young Women: Evidence from Randomized Control Trials in Uganda*

**Presented by:** Niklas Buehren, World Bank

**Moderator:** Susana Puerto, Youth Employment Network

**Discussants:**

- Tendai Pasipanodya, Youth Employment Network
- Diego Rei, International Labour Organisation

*Room B05/06*

**C. Vulnerable Youth**

*The Effects of Apprenticeship Training for Vulnerable Youth in Malawi*

**Presented by:** Victor Orozco, World Bank

**Moderator:** Drew Gardiner, Youth Employment Network

**Discussants:**

- Gabriella Breglia, Understanding Children's Work
- Madji Sock, Dalberg - Global Development Advisors

*Room C05/06*

**D. Skills & Job Placement**

*Testing what works in Youth Employability—An Impact Evaluation in Kenya*

**Presented by:** Thomaz Alvares de Azevedo, School to School International

**Moderator:** Hannah Corey, International Youth Foundation

**Discussants:**

- Ehud Gachugu, Kenya Private Sector Alliance
- Benson Masero, African Center for Women and ICT

- 3:30–4:00 PM  
Hallway
- Coffee Break**  
*Participants are asked to sign up for one of the brainstorming sessions to be held the morning of January 25th.*
- 4:00–6:00 PM
- Breakout Sessions III (select one)**
- Room BC12
- A. Entrepreneurship**  
*Youth Enterprise Inhibiting Factors and Opportunities*  
**Presented by:** Paul Omondi, Africa Data Information Network
- Be the Change Academy - Kenya Impact Evaluation*  
**Presented by:** Ann-Katrina Bregovic, Peace Child International
- Moderator:** Minna Mattero, Youth Employment Network
- Discussants:**
- Ehud Gachugu, Kenya Private Sector Alliance
  - Jared Penner, Child and Youth Finance International
- Room B01
- B. Participation & Empowerment**  
*Livelihoods, Employment and Policy: Behaviors and Attitudes of Youth in 3 Rural Tanzanian Regions*  
**Presented by:** Kennedy Oulu, In-Depth Consulting
- Moderator:** Susana Puerto, Youth Employment Network
- Discussants:**
- Djibril Coulibaly, UNIDO
  - Nuru Hamidan, National Youth Employment Programme, Ghana
  - Dr. Latif Mbengue, Enactus
- Room B05/06
- C. Vulnerable Youth**  
*When Does Employment Matter? Understanding Employment and Youth Participation in Violence in Africa*  
**Presented by:** Dr. Rebecca Wolfe and Tara Noronha, Mercy Corps
- Moderator:** Drew Gardiner, Youth Employment Network
- Discussants:**
- Iliyasu Kindi Bah, Made in Salone
  - Magatte Wade, Public Works and Employment Agency (AGETIP), Senegal



Room C05/06

**D. Skills & Job Placement**

*Youth Employment in Northern Senegal: Creating Job Opportunities for Young People*

**Presented by:** Dr. Damien Échevin, Université de Sherbrooke, and Momar Sylla, National Agency for Statistics and Demography (ANSD)

**Moderator:** Bai Kamara, International Youth Foundation

**Discussants:**

- Ciré Kane, Synapse Center
- El Hadj Sidy Niang, Sports, Youth, and Social Life Office, City of Dakar

*Participants are free for the evening to continue the discussion and network.*

**Day 3 – January 25**

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9:00–9:30 AM

**Registration**

Next to BC12

*Interested participants are asked to sign up for an applied workshop to be held before lunch.*

9:30–11:00 AM

**Morning “Brainstorming” Sessions: Identifying Priorities for Concerted Action to Address Youth Employability and Entrepreneurship in Africa**

Brainstorming discussion sessions will provide an opportunity to identify priorities of stakeholders for concerted action to enhance and increase youth employability and entrepreneurship in Africa in the areas of program design and delivery, research, and partnerships within the context of the main conference themes.

**Thematic Brainstorming Sessions (please sign up for one in advance):**

Room BC12

**A. What works in supporting sustainable youth entrepreneurship**

Room B01

**B. New models for promoting positive youth participation in development, decision-making, and policy dialogue**

Room B05/06

**C. Proven strategies for meeting the needs of vulnerable and disadvantaged youth**

Room C05/06

**D. Effective employability skills development and job placement interventions for youth**

11:00–11:30 AM

**Coffee Break**

Hallway

11:30-1:00 PM

***Applied Workshops (please sign up for one in advance)***

Participants will have the opportunity to attend one of the following practical workshops aimed to introduce tools and other resources.

*Room BC12*

**1. The Ideas4Work Game Show**

**Presenters:** Tendai Pasipanodya and Patrice Bogna, Youth Employment Network

How can we tackle youth employment if there are not enough jobs? How can we promote entrepreneurship if not everyone is an entrepreneur? Can youth help with solutions? This workshop will build on insights from participants and YEN's Youth to Youth Fund, a challenge fund that supports innovative projects that come from youth and help youth create jobs. If you are looking for a good mix of lively interaction, concrete ideas to help youth find decent work, successfully tested approaches to take home, and a bit of fun join us for this session!

*Room B01*

**2. YEN Marketplace**

**Presenters:** Sharon Kennedy and Felix Weidenkaff, Youth Employment Network

This session focused on the YEN Marketplace will provide the framework to discuss the use of online platforms for exchanging ideas, finding resources, and building partnerships among youth employment stakeholders. It will begin with a presentation on online tools and services offered by the YEN Marketplace. Interactive sessions on the Trading Center and the What's Working? Competition will provide an opportunity to learn more about the use of online tools for youth employment practitioners and young entrepreneurs.

*Room B05/06*

**3. Lead Country Network**

**Presenters:** Susana Puerto, Youth Employment Network; Sara Elder, International Labour Organisation

This session focused on the Lead Country Network (LCN) will highlight the value of informed policy making. It will introduce key resources from databases on youth labor market indicators to practices at the program and policy level. A facilitated group discussion will put on the table key challenges faced by policy makers across Africa in designing and implementing employment initiatives for young men and women.

*Room C05/06*

**4. Build Your Business (BYB)**

**Presenters:** El Hadji Niasse, Synapse Center

This session introduces the new Build Your Business training program and curriculum developed by IYF and Microsoft. Build Your Business is an entrepreneurship training course designed to introduce young people to the basic ideas, actions, and skills needed to successfully launch, lead, and grow a micro or small business. Designed for current and aspiring entrepreneurs, ages 16-35, working in urban or rural contexts, the course uses a unique interactive blended learning approach.

1:00–2:30 PM  
*Salon Vert*

**Lunch**

2:30–3:30 PM  
*Room BC12*

***Agenda Points: An Action Agenda for Youth Employment in Sub-Saharan Africa***

This session will summarize the main agenda points identified during the Brainstorming Session in the morning. It will begin with brief report backs to the larger group from the facilitators from the four brainstorming discussions.

Subsequently, the moderator will explain the implication of those agenda points in the work of the GPYE and the way forward and will engage with GPYE partners and development agencies.

**Moderator:** Awais Sufi, Executive Vice President of Programs, International Youth Foundation

**Discussants:**

- Gabriella Breglia, Researcher/Policy, Understanding Children’s Work
- Susana Puerto, Manager, Youth Employment Network
- David Robalino, Lead Economist, Labor Markets Team Leader, Social Protection & Labor Unit, World Bank
- Mohamed Youssouf, Manager of Social Protection and Poverty Reduction Division, African Development Bank

3:30–4:00 PM  
*Room BC12*

***Official Conference Closing***

**Introduction:** Awais Sufi, Executive Vice President of Programs, International Youth Foundation

**Speakers:**

- Alfreda Brewer, Deputy Director, USAID/Senegal
- Benoît Sambou, Minister of Youth, Employment, and the Promotion of Civic Values, Senegal

## GPYE PARTNERS

The **Youth Employment Network (YEN)** is a partnership of the United Nations, International Labor Organization, and World Bank that works to engage, educate and motivate actors to provide improved employment opportunities for youth. It is a platform and service provider focusing on policy advice, innovative pilot projects, knowledge sharing, and brokering partnerships. To learn more, visit [www.ilo.org/yen](http://www.ilo.org/yen).

**Understanding Children's Work (UCW)** is an inter-agency research cooperation initiative involving the World Bank, International Labor Organization and UNICEF. Through a variety of activities, the UCW program supports efforts to improve our understanding of child labor and related issues such as education, youth employment and migration. To learn more, visit [www.ucw-project.org](http://www.ucw-project.org).

The **International Youth Foundation (IYF)** invests in the extraordinary potential of young people. Founded in 1990, IYF builds and maintains a worldwide community of businesses, governments, and civil-society organizations committed to empowering youth to be healthy, productive, and engaged citizens. IYF programs are catalysts of change that help young people obtain a quality education, gain employability skills, make healthy choices, and improve their communities. To learn more, visit [www.iyfnet.org](http://www.iyfnet.org).

## CONFERENCE SPONSORS

The **United States Agency for International Development (USAID)** is the lead agency within the U.S. Government providing development assistance for countries in need. USAID has a long history of partnering with the people of the Middle East to build a peaceful and prosperous future. Our work is more vital than ever, as it responds directly to needs expressed by the people of the region. To learn more, visit [www.usaid.gov](http://www.usaid.gov).

The **World Bank** provides low-interest loans, interest-free credits, and grants to developing countries, and offers support to these countries through policy advice, research and analysis, and technical assistance. In response to the financial, food, and fuel crises, the World Bank almost tripled its social protection and labor lending, from an annual average of US\$1.6 billion in 1998-2008 to an annual average of US\$4.2 billion for 2009-2011. With Bank support, countries are protecting workers and creating jobs, through programs that include unemployment benefits, public works, employment services, training, support to self-employment and entrepreneurship, and access to credit. To learn more, visit [www.worldbank.org/childrenandyouth](http://www.worldbank.org/childrenandyouth).

The **Swedish International Development Cooperation Agency (Sida)** is a government agency working on behalf of the Swedish parliament and government, with the mission to reduce poverty in the world. Through our work and in cooperation with others, we contribute to implementing Sweden's Policy for Global Development (PGU). We work in order to implement the Swedish development policy that will enable poor people to improve their lives. Another part of our mission is conducting reform cooperation with Eastern Europe, which is financed through a specific appropriation. The third part of our assignment is to distribute humanitarian aid to people in need of assistance.

The **Jacobs Foundation** is one of the world's leading charitable foundations dedicated to facilitating innovations for children and youth. The Foundation was established in 1989 by Klaus J. Jacobs and his family in an effort to benefit future generations by providing young people with better opportunities for development, so that they can become productive and socially responsible members of society. The Jacobs Foundation's role is to serve as a source of ideas and a promoter of innovation in the field of child and youth development. With its investment of € 200 million in the Jacobs University Bremen in Germany (2006) it set new standards in private funding in Europe's Higher Education sector. We are committed to contribute to social change towards better welfare, productivity and inclusion of current and future generations.

## FOR MORE INFORMATION

Visit GPYE's website ([www.gpye.org](http://www.gpye.org)) to access conference materials, including the post-conference report.