



**Obra Partnership
Public Event and Learning Conference**

**November 17 – 19, 2010
Lima, Peru**

Sponsored by:

International Youth Foundation (IYF)

Information and Education Center for the Prevention of Drug Abuse (CEDRO)
and the United States Agency for International Development (USAID)

Conference location:

Hotel San Agustin Exclusive
Calle San Martin 550 Miraflores
Lima- Peru
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Conference registration:

http://www.regonline.com/peru_2010_obra



Agenda – Day 1

Wednesday, November 17 – Public Event

[Salon Exclusive]

8:45–9:15 am	Registration and coffee
9:30–10:10 am	Welcoming remarks <i>Introductory remarks to the conference, sharing reflections on the importance of building strong partnerships to overcome society’s challenges, especially those facing youth. Speakers will provide perspectives on the Summit of the Americas, commitments shared by the participating institutions, and a summary of progress made by the Obra Program to date.</i> <ul style="list-style-type: none">▪ William S. Reese, President/CEO, International Youth Foundation (USA)▪ Pilar Nores, President of the Institute for Work and Family – <i>Programa Sembrando</i> (Peru)▪ Bruce Williamson, Deputy Chief of Mission, U.S. Embassy to Peru▪ Víctor Raúl Díaz Chávez, Vice Minister of Education, Republic of Peru▪ <u>Moderator</u>: Carmen Masías, Deputy Director, CEDRO (Peru)
10:10 – 10:20 am	Video: Testimonials by youth “change agents” <ul style="list-style-type: none">▪ Elohim Monard, CEDRO (Peru)
10:20 – 11:20 am	Main panel <i>Taking into account the reality of high unemployment faced by the important youth demographic and opportunities for this creative, flexible, eager-to-learn population, one representative from each sector will respond to a youth leader’s questions about what must be done to improve the prospects of youth.</i> <ul style="list-style-type: none">▪ Álvaro Quispe, National Secretary for Youth (SENAJU), Ministry of Education (Peru)▪ Cristina Olive, Chief of Education Office, USAID/Peru▪ Pablo de la Flor, Vice President of Corporate Affairs, Antamina Mining Company (Peru)▪ Adriana Carrasco, General Coordinator of the <i>Red Jóvenes por la Educación</i> (Youth Network for Education) (Peru)▪ <u>Moderator</u>: Franco Mosso, Programming Director, <i>EnseñaPerú</i>
11:20 – 11:30 am	Closing words <ul style="list-style-type: none">▪ Alejandro Vassilaqui, Executive Director, CEDRO (Peru)▪ Kate Raftery, Vice President, Learning & Citizenship, IYF (USA)
11:30 – 12:00	Coffee and dance by young performing artists: <i>Ángeles de Arena</i>
12:00 / Noon	End of the public event
1:00 – 2:30 pm	Lunch
2:30 – 6:00 pm	Meeting of <i>Obra</i> Secretariat organizations: DEMOS, PSOJ and CEDRO (Sala 1)
Free time	Dinner

Agenda – Day 2
Thursday, November 18, 2010

[Salones 1,2,3]

8:30 – 9:00 am **Registration and coffee**

9:00 – 9:15 am **Welcoming remarks**

Welcome to participants. Speakers will offer reflections on the realities youth face in the region, the Obra Program as a response, and the purpose of this learning event.

- Cristina Olive, Chief of Education Office, USAID/Peru
- Carmen Masias, Deputy Director, CEDRO (Peru)
- Kate Raftery, Vice President, Learning & Citizenship, IYF (USA)

9:15–10:15 am **Youth in Latin America and the Caribbean**

Ideas about the context and realities facing young people in Latin America, the challenges they confront in the formal labor market, and their possibilities of obtaining a good education, finding a quality job and leading a healthy life. Plenary presentation followed by questions and answers.

- Hernando de Soto, Economist and President of the Institute for Liberty and Democracy (Peru)
- Moderator: Alessandra Leverone, SASE (Peru)

10.15 - 10.45 am **Logistics and coffee**

10:45 - 12:00 am **Youth panel**

Panel of women as agents of social transformation. Young women will share their perspectives on the realities in their countries, reflections on priorities, and the most important actions their nations' leaders should take into consideration in order to address youth needs.

- Mónica Carrillo, Founding Director, *Lundú* (Peru)
- Azucena Gutiérrez, Managing Director, *Disfruta* (Peru)
- Tracy Méndez, Youth Leader, CUNSURORI Jalapa (Guatemala)
- Trishauana Kimoya Barclay, Youth Intervention Field Coordinator, HIV/AIDS, Ministry of Health (Jamaica)
- Moderator: Mariel Rentería, General Director, *Coherencia* (Peru)

12:00 - 1:30 pm **Lunch**

1:30 - 3:00 pm

Best practices panel: scale, replication, advocacy

This panel will discuss how and when to consider replication, scale and advocacy for public policies in order to impact youth in education, employment, youth violence and healthy living.

An experienced professional from IYF will moderate a panel of representatives of institutions with a focus on scale, in order to synthesize lessons learned and to make recommendations for participants, partnerships and networks that seek to have a broader impact. Presentations followed by questions and answers.

- Gladys Farje, Project Coordinator and Area Technical Specialist, CAPLAB (Peru)
- Saira de Del Valle, National Deputy Director, *Escuelas Abiertas* (Guatemala)
- Susana Araujo, Consultant, *Reto Rural* (Ecuador)
- Moderator/Commentator: Juan Carlos Hernández, Program Officer, *entra21*, IYF (Colombia)

3:00 – 5:00 pm

Workshop: scale, replication, advocacy

Participants will discuss the conclusions and lessons put forth by the previous panel; examine the partnerships' sub-regional plans and desired large-scale impacts; and analyze partnership strategies

- Moderator: Juan Carlos Hernández, Program Officer, *entra21* (Colombia)

Table Facilitators

- Carlos Gauto, Youth Coordinator, CIRD (Paraguay)
- Gladys Farje, Project Coordinator and Area Technical Specialist, CAPLAB (Peru)
- Susana Araujo, Consultant, *Reto Rural* (Ecuador)
- Saira de Del Valle, National Deputy Director, *Escuelas Abiertas* (Guatemala)
- Elohim Monard, Coordinator of *Obra* South American Partnership, CEDRO (Peru)

Coffee will be served while the working groups are discussing and preparing presentations

Plenary presentations, public feedback, dialogue and recommendations.

5:00–5:15 pm

Summary and closing remarks

- Scott LeFevre, *Obra* Program Director, IYF (USA)

6:30–7:30 pm

Dinner

Agenda – Day 3

Friday, November 19, 2010

[Salones 1, 2, 3]

- 8:30 – 9:00 am **Coffee**
- 9:00 – 9:15 am **Welcome and presentation of agenda**
- Elohim Monard, Coordinator for the *Obra* South American Partnership, CEDRO (Peru)
 - Vanessa Espinar, Director of Integral Support and Monitoring, National Secretariat for Youth, SENAJU (Peru)
 - Patricia Flanagan, Advisor on ICT and Youth:Work Coordinator, USAID (USA)
- 9:15 – 10:15am **Best practices panel: public-private partnerships**
- "Case Study" of a successful partnership: three institutions that have worked together as a public-private-civil society partnership. Each one will explain why it partnered with the other two sectors, and its criteria and methodologies for collaboration. They will offer conclusions and suggestions.*
- Bill Reese, President and CEO, IYF (USA)
 - Lucía Benavides, *EnseñaPerú*
 - Carlos Leyton, Principal Advisor to the Regional President, Regional Government of Arequipa (Peru)
 - Zelma Acosta-Rubio, Interbank (Peru)
 - Fabiola León Velarde, Rector, Universidad Peruana Cayetano Heredia (Peru)
 - Moderator: Brindis Ochoa, Education Specialist, USAID/Peru
- 10:15 – 11:00 **Work in sub-regional groups**
- Participants will be divided into sub-groups and will focus their discussion on: Which lessons highlighted in the presentations might be useful for their partnerships? What actions are needed to strengthen the participation of all major sectors in the sub regional partnership?*
- Coffee with work group while preparing presentations*
- 11:00 – 12:30 pm **Building and strengthening *Obra* partnerships**
- Partners will have time to develop their final presentations of the afternoon, which should include the Action Plan: scalability strategy for public-private partnerships and lessons learned.*
- Moderators: Elohim Monard, Coordinator of the *Obra* South American Partnership, CEDRO and Scott LeFevre, *Obra* Program Director, IYF
- 12:30 – 2:00 pm **Lunch**

- 2:00 – 2:30 pm **Process for identifying, selecting and documenting best practices in the *Obra* program**
Criteria for identifying and systematizing best practices, examples/experiences, and presentation of the guide and established format.
- Isabel Álvarez, Coordinator for the IDB Youth Network, IDB (USA)
 - Moderator and Presenter: Dani Roziewski, Program Director, Youth:Work, International Youth Foundation (USA)
- 2:30 – 3:30 pm **Small groups: best practices**
*Share descriptions, analyze cases and decide whether or not the established criteria satisfy the points outlined for identifying *Obra* best practices.*
- Table Facilitators:
- Elohim Monard, Coordinator of the *Obra* South American Partnership, CEDRO (Peru)
 - Jose Manuel Delgado, Adjunct Coordinator of the *Obra* South American Partnership, CEDRO (Peru)
 - Ivan Mifflin, Manager of Special Project, IPAE (Peru)
 - Alessandra Leverone, CSR Management Specialist and Consultant, SASE (Peru)
 - Brindis Ochoa, Education Specialist, USAID/Peru
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- 3:30 – 4:00 pm **Coffee**
- 4:00 – 4:45 pm **Presentations by the partnerships**
The Secretariats will present their plans for next year (November 2010-October 2011), highlighting their main priorities, how they plan to strengthen the partnership, activities / events / milestones, etc., lessons learned, etc.
- Moderator: Scott LeFevre, IYF
- 4:45 – 5:00 pm **Closing session**
- Andrew Herscowitz, Deputy Director, USAID/Peru
 - Carmen Masias, Deputy Director, CEDRO
 - Kate Raftery, Vice President, Learning & Citizenship, International Youth Foundation
- 5:30 – 7:00 pm **Cocktail reception**
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