

# Impact Evaluation

Be the Change Academy – Kenya

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# Background

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- Youth-led organisation
  - Tackle youth unemployment
  - Entrepreneurship training
  - Sustainable training
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- A light green map of the African continent is positioned on the right side of the slide. A small orange square is overlaid on the map, highlighting a specific region in the eastern part of the continent, likely representing the area of focus for the organization.

# Background



## Training

- Basic Business Skills
- Environmental and social sustainability

## Loan

- Non-collateralized
- Individuals and groups

## Mentorship

- Each other
- Staff
- Business person

# Objectives



- Is financial help enough to get a young person starting and succeeding in being self-employed?
- Does business training help to increase the chances of running a successful business?



# Objectives

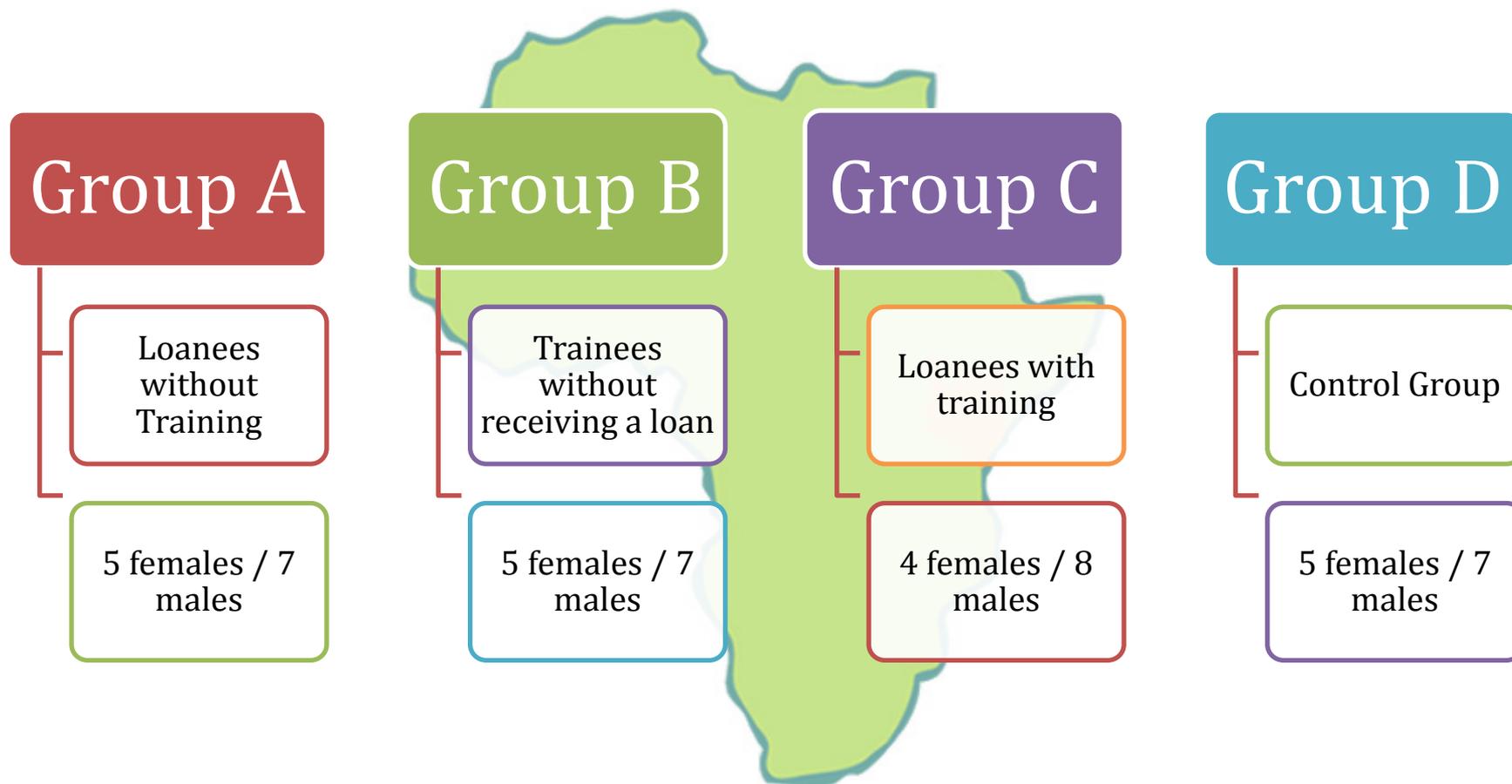
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Taking part in covering niche:

- Evidence on what works in tackling youth employment is scarce, and lots of projects only examine short-term effects.
- Programmes often do not calculate cost-effectiveness.

# Methods and design



# Methods and design

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- Impact Evaluation
  - Difference-in-difference
  - Matching



# Methods and design



- Data sources:
  - Own data collection
- Absolute Poverty Study
- Survey
- Loan repayment information



# Findings



- Increased business skills
  - Trained groups more confident
  - Overcome Challenges
  - Acquire new customers
  - Keeping financial records

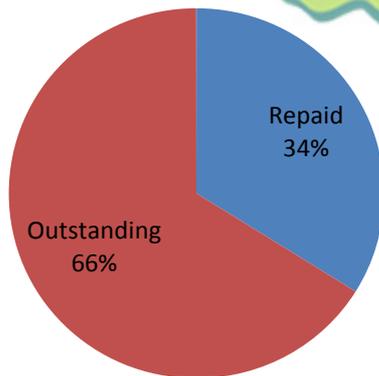


# Findings

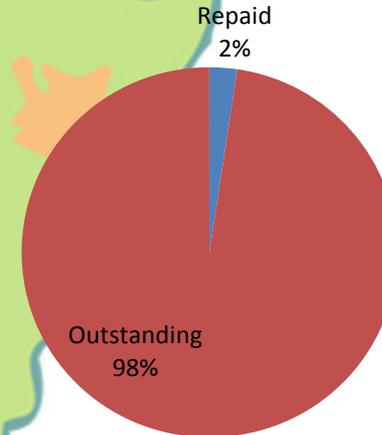


- Increased income

**Loan repayment Group C**



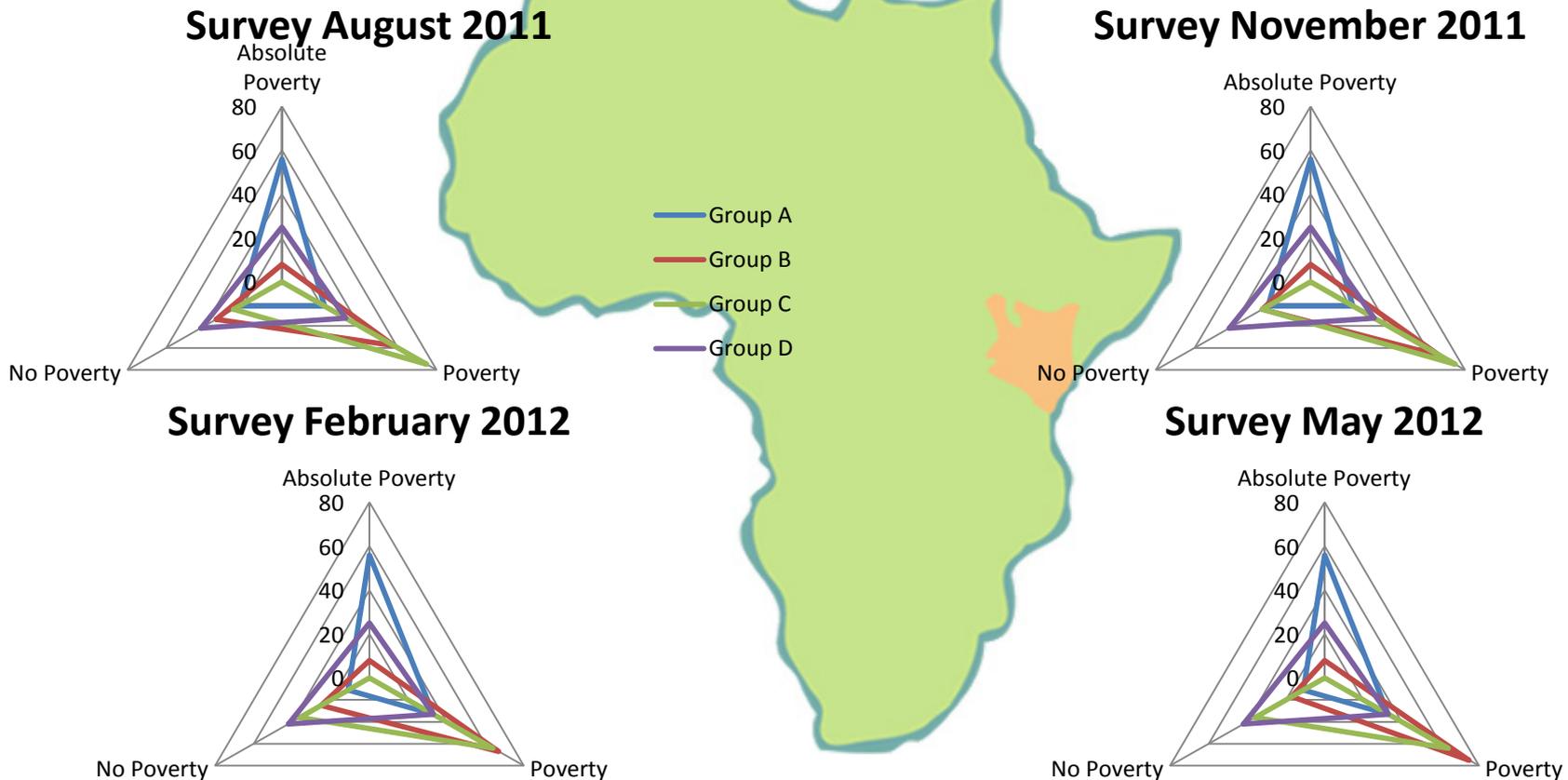
**Loan repayment Group A**



# Findings



- Absolute Poverty Survey



# Findings

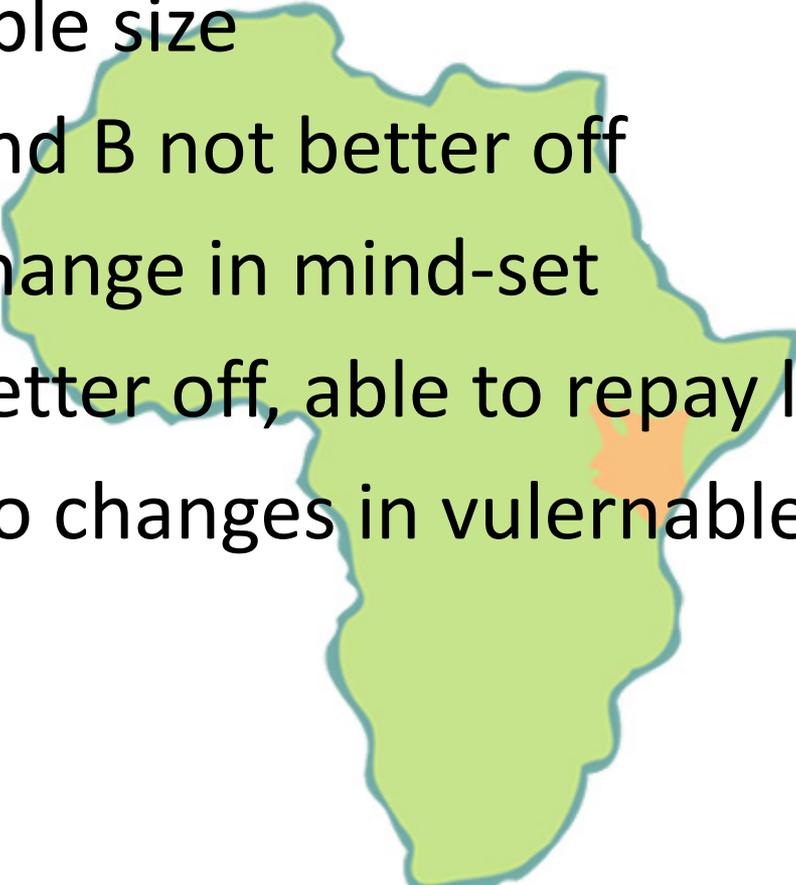


- *“The training made me to know how to go through hard times in business therefore making me able to know that in business it’s not a matter of good times always.”*
- *“I have a proper business plan that I developed with the assistance from BTCA, I also started saving with my bank after learning its importance from BTCA.”*

# Conclusion

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- Small sample size
  - Group A and B not better off
  - Group B change in mind-set
  - Group C better off, able to repay loans
  - Group D no changes in vulnerable situation
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- A light green map of the African continent is positioned behind the list. A small, irregular orange area is highlighted on the eastern coast of Africa, specifically in the region of East Africa.

# Recommendation



- Replicability globally
- Longitudinal study, especially Group B
- Sustainability part of Impact Evaluation

