

Foundations for Multisectoral Partnerships

April 13, 2010

Youth of the Americas Partnerships
Obra Learning and Launch Event



Why Create Partnerships?

- Impact
- Scale
- Metrics
- Learning
- Innovation
- Co-creation
- Global Partner Network
- Sustainability



From Local to Global: IYF Partnerships in Action

- IYF Partners and their Partnerships

- Municipality of Medellin
- COSPAE in Panama
- VETA in Tanzania

IYF Global and Regional Partners

- USAID, IDB, World Bank
- Nokia, Caterpillar, Wrigley

Finding Win-Win Combinations [®]

IYF Program

Education and Employment Alliance

Goal: To expand education and employment opportunities for youth

Approach: Multi-sector partnerships tap innovation and resources of public, private and non-profit sectors

Countries: Egypt, Morocco, India, Indonesia, Pakistan, and Philippines

Key Partners: USAID, chambers of commerce, universities, private sector

Value Added: Leverage resources, expand reach to youth and other partners, build capacity for sustainability, develop local ownership, cost effective

IYF Program

entra21 - Latin America

Goal: To improve the employability of Latin American and Caribbean youth by providing access to skills and knowledge necessary to find productive jobs and succeed in the workplace

Approach: Implement “dual-client model” that meets the needs of disadvantaged youth for decent work and the needs of employers for qualified pool of candidates to hire. Also, address policy concerns of high youth unemployment and lack of skilled workforce

Key Partners: USAID, IDB, Nokia, Caterpillar , Microsoft, Telefonica

Value Added: Development of cost-effective model for scale and replicability; capable implementing agencies among NGOs, learning agenda developed with public and private sectors

IYF Program

Bridgeit

Goal: To provide teachers with training and access to digital video and text content in math, science and life skills in their classrooms 'on demand'.

Countries: Tanzania, Philippines

Approach: Delivers easy-to-use media-rich learning materials that support teachers with local curriculum objectives. Combines high-quality service and technology support with standards-based lesson plans.

Key Partners: USAID, Nokia, Pearson, Vodafone, Ministry of Education, IYF

Value Added: Each partner has a well-defined role and contribution to the program without which the whole would not function.

Recommendations

- Identify your own expertise and unique contribution to a partnership
- Define value add and contribution of each partner
- Understand differences in culture and language across sectors
- Seek out areas of shared goals
- Anticipate challenges
- Seek long-term partnerships



IYF Partnerships



Many Minds. Singular Results.



Ministério do Turismo

