



SETAFRICA

SOCIAL ENTREPRENEURS TRANSFORMING AFRICA

2014 FELLOWS



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The MasterCard Foundation is an independent, global organization based in Toronto, Canada, with more than \$6 billion in assets. Through collaboration with partner organizations in 49 countries, mostly in Africa, it is creating opportunities for all people to learn and prosper. The Foundation's programs promote financial inclusion and advance youth learning. Established in 2006 through the generosity of MasterCard Worldwide when it became a public company, the Foundation is separate and independent from the company. Its policies, operations, and funding decisions are determined by its own Foundation Board of Directors and President and CEO.

For more information on The MasterCard Foundation, please visit www.mastercardfdn.org.



The International Youth Foundation (IYF) invests in the extraordinary potential of young people. Founded in 1990, IYF builds and maintains a worldwide community of businesses, governments, and civil-society organizations committed to empowering youth to be healthy, productive, and engaged citizens. IYF programs are catalysts of change that help young people obtain a quality education, gain employability skills, make healthy choices, and improve their communities.

To learn more, visit www.iyfnetwork.org.



A program of the International Youth Foundation, YouthActionNet pursues a bold mission: to strengthen and scale up the impact of youth-led social ventures around the world. Through its local and global fellowship programs, YouthActionNet provides training, funding, advocacy, and networking opportunities to social entrepreneurs, ages 18 to 29, who have pioneered solutions to urgent global challenges. Joining us are universities, foundations, corporations, government agencies, and individuals—all united in their support of young leaders whose innovations are changing the world—one community at a time.

To learn more, visit www.youthactionnet.org.

About SET Africa

With 70 percent of Sub-Saharan Africa's population under the age of 30, now is the time to equip emerging young leaders with the knowledge and skills they need to contribute actively to the development of their communities and nations. To address this need, Social Entrepreneurs Transforming Africa (SET Africa) was launched in November 2013 to provide young social innovators across Anglophone Africa with the organizational leadership skills, mentoring, networks, and funding opportunities needed to strengthen and scale up their social ventures.

SET Africa is being implemented by Makerere University Business School (MUBS) in collaboration with the International Youth Foundation, the United States Agency for International Development, and The MasterCard Foundation.

25 young leaders annually are selected to participate in SET Africa's Fellowship experience. The program is open to young social entrepreneurs, ages 18 to 29, who have founded or co-founded a venture that addresses a social challenge in their communities.

These fellows benefit from being part of IYF's global YouthActionNet® community of over 900 young social innovators being supported by 18 national and regional institutes that includes SET Africa.

The SET Africa program is managed through a collaborative effort by the Entrepreneurship Centre, Leadership Centre, and ICT Centre at MUBS, and is based in Kampala, Uganda.

Message from SET Africa Partners

We all see and experience social challenges in our daily lives when we encounter environmental destruction, preventable diseases, or lack of opportunities for women. It takes a special kind of person to not only feel moved to action, but to motivate and organize others to help create solutions. That kind of person is someone like Regina Mtonga, who is breaking down gender barriers in Zambia by providing ICT training and job placement for young women, or Christopher Ategeka, who is using locally-made bicycles and other transport vehicles to improve rural access to critical health services in Uganda.

The United States Agency for International Development, The MasterCard Foundation, International Youth Foundation, and Makerere University Business School have joined forces to create Social Entrepreneurs Transforming Africa (SET Africa), an initiative that recognizes and supports the work of extraordinary young social entrepreneurs. During their fellowship, each of the SET Africa Fellows profiled in these pages will sharpen their leadership and organizational development skills through advanced leadership training, networking, peer relationships and mentoring, funding, and ongoing support activities.

The remarkable group of young social innovators profiled in the following pages doesn't stand alone. It is part of the global YouthActionNet® community, a network of more than 900 young social entrepreneurs—all CEOs and founders—who are supported by 18 national or regional programs like SET Africa. As partners in this initiative, we are committed to growing this vibrant community, particularly in Africa, because we understand the potential of youth-led innovation to make real and lasting change. The YouthActionNet network will continue to provide inspiration and support to these Fellows for years to come, but in this year, please join us as we recognize these 25 innovative, inspiring, and enterprising youth who are driven by their passion and creativity to shape their world into a better place for us all.

LESLIE REED

MISSION DIRECTOR

United States Agency for International Development (USAID)/Uganda

DEEPALI KHANNA

DIRECTOR, YOUTH LEARNING

The MasterCard Foundation

WILLIAM S. REESE

PRESIDENT AND CEO

International Youth Foundation

Message from the Principal

Everybody in the world has the right to enjoy a reasonably high standard of living. This is achieved through personal initiatives but equally through government facilitation. Governments worldwide have limitations, they are not able to provide the support to all citizens who require the support for economic transformation. This is more so in developing countries where governments do not have sufficient funds to undertake all the desired projects.

Private individuals or groups of individuals have come in to supplement this government effort. These are social entrepreneurs. Various non-governmental organizations have over the years played a major role in supporting vulnerable people to improve their livelihood. In recent years, individuals have also come up to play an important role.

The International Youth Foundation has recognized this effort and gone out to support it. SET Africa is a child of that effort. I pay tribute to IYF, the United States Agency for International Development, and The MasterCard Foundation, who are collaborating on this effort. I congratulate the fellows who were identified all over Anglophone Africa. You are all unique people and that is why you are here. Thanks to my colleagues in MUBS who have steered the project. My special thanks to Jessica Elisberg, the Programme Manager who has overseen the project.

I hope that we are able to carry this noble effort forward.

PROF. WASWA BALUNYWA, PHD
PRINCIPAL, **MUBS**



NEWU GLORY NFUOH, 26 SUSTAINABLE HORTICULTURE PROPOSAL CAMEROON

Passionate about addressing poverty, food security, and natural resource conservation, Newu Glory founded the Sustainable Horticulture Proposal within the Twahntoh Mixed Farming Common Initiative Group in Northwest Cameroon.

Newu Glory teaches youth and local farmers how to grow and market organic crops, keep bees, produce honey, and strengthen the environment by conserving natural resources. “The ability to remain immune to poverty and hunger alludes so many,” she says, “but we see wholeness in our community when those who are handicapped by these challenges are given tools to become successful.”

The Sustainable Horticulture Proposal is laying the foundation for long-lasting economic, agricultural, and environmental solutions by teaching valuable skills and encouraging creativity in primary and secondary schools, and has worked with more than 600 students in 20 rural schools.

Learn more: www.mifacig.org



WISE NZIKIE NGASA, 28
 ACTION FOUNDATION COMMON
 INITIATIVE GROUP (AFCIG)
 CAMEROON

“When I lost my 9-year-old cousin to AIDS,” says Wise, “I realized that she died not because of the virus, but because of stigma and ignorance. I needed to do something.” Inspired to address the challenge of the HIV/AIDS epidemic in Cameroon, Wise founded the Action Foundation Common Initiative Group (AFCIG) as a youth-led and youth-focused civil society organization.

Quickly realizing that HIV/AIDS was not the only issue impacting youth in Cameroon, the Action Foundation expanded its scope to address broader issues such as unemployment, corruption, political participation, and sexual and reproductive health.

The Action Foundation taps into the creative energy of young people to develop innovative projects that benefit youth, working toward a future where every young person is healthy, employed, and active in sustainable nation-building. Wise’s efforts have been recognized and supported by UNESCO and the World Bank, among others.

Learn more: www.afcig.org





ALFRED GODWIN ADJABENG, 23
REACH OUT TO FUTURE LEADERS
MOVEMENT
GHANA

The Reach Out to Future Leaders Movement (ROFLM), a youth-led organization in Ghana, provides a platform for young people to learn and take action for local development. ROFLM pursues a peer-to-peer training approach whereby urban young entrepreneurs mentor their colleagues in the rural Volta region. Its curriculum focuses on three core themes: educate, empower, and engage. Says Alfred, “We educate young people to act on the greatest communal challenges, empower them to explore local challenges, and engage them by equipping them with the necessary tools to achieve change.”

Among its activities, ROFLM organizes an after-school program called “The Greatness Summit” to equip high school students with 21st century skills in basic IT and social entrepreneurship. It also collaborates with the Ghana Think Foundation to organize National Volunteer Day and LIFE LINK GHANA to extend its work to the rural Volta Region.

In partnership with DoSomething USA, the largest nonprofit in the U.S. supporting youth and social change, ROFLM has developed four nationwide projects, including the MovingLibrary Project, Clean-Ghana Campaign, I-TechLady Project, and the Youth Care Project.

Learn more: www.roflm.org

WINIFRED SELBY, 29

GHANA BAMBOO BIKES INITIATIVE

GHANA

From a young age, Winifred knew her passion was to improve living conditions in rural Ghana. While still a secondary school student, she put her passion into practice and co-founded the Ghana Bamboo Bikes Initiative.

“The triple problems of poverty, high unemployment, and environmental degradation beset rural communities in Ghana,” says Winifred. “One way of addressing these problems is a strategy that uses local resources, maximizes the skills of the people, and enables partnerships throughout the value chain.”

Ghana Bamboo Bikes Initiative trains community members on how to make bicycles out of bamboo that are durable, sourced from local and sustainable materials, and affordable for the rural poor. “Our bikes withstand large loads, rough terrain and inclement weather, and are configured to be not only affordable, but also maintained and repaired locally,” adds Winifred. In the future, she hopes to expand the initiative’s activities to train and employ more rural women and to develop additional bamboo transport options for urban areas in Ghana.

Learn more: www.ghanabamboobikes.org





MONICAH NYAMBURA, 29
ELEMENTAITA WATER PROJECT
KENYA



The Elementaita Water Project is based in Nakuru, Kenya, where high levels of fluoride in the water supply prompted Monicah to take steps to keep water safe. To enable residents to purchase tanks for collecting rain water, Elementaita started a rabbit-raising project. It also trains girls in making reusable sanitary towels to contribute to incomes and has launched a pre-school to improve educational opportunities for local children.

Says Monicah, “Our approach is unique because it involves the community in being part of the solution to the problems they face. We don’t give free tanks to group members; they must work in the rabbit project to generate enough money to buy tanks. Their participation ensures they own and embrace the project and it has been very successful.”

To date, the initiative has purchased four large tanks used by residents to share rain water, while improving children’s education through its school-based initiative. In the future, Elementaita seeks to launch more income-generating projects to alleviate poverty in the area.

MARIA OMARE, 25

THE ACTION FOUNDATION KENYA

Children with disabilities in low-income areas of Kenya face stigmatization, neglect, and lack access to education and health care, resulting in many being confined indoors, impeding their development even further. To address their needs, Maria founded The Action Foundation (TAF). A grassroots NGO, TAF enables children with physical and mental disabilities in marginalized areas to lead healthy, dignified lives.

TAF provides early intervention and care for children with conditions including autism, Down's syndrome, and cerebral palsy. In the TAF rehabilitation center located in Mashimoni Village, Kibera, children receive physical, occupational, speech, art, and play therapy, along with two nutritious meals per day. Through TAF's therapy and care, children develop gross and fine motor skills, as well as cognitive, speech, and social skills. To help parents better care for their children, TAF provides psycho-social support and training.

Over the long-term, TAF seeks to create a barrier-free society for children with disabilities through community-based rehabilitation, health education, and awareness-raising activities.

Learn more: www.theactionfoundationkenya.org





KHAHLISO KHAMA, 22
DREAM LESOTHO
LESOTHO

A budding TV producer, Khahliso launched Dream Lesotho (DL) to bring hope to young people through empowerment initiatives supporting education, entrepreneurship, and youth participation.

A youth-led initiative, DL provides an accessible, information platform—via its website and social media—on opportunities available for youth. It also manages two chapters: the Lesotho Youth Network and Lesotho Student Network. These chapters energize youth to contribute actively and meaningfully to social development, disseminate valuable information, and encourage youth entrepreneurship and leadership.

Among its recent activities, DL hosted a spelling bee competition to encourage learning in an entertaining format outside of the traditional classroom setting. It also visits schools where team members present opportunities available to students.

Learn more: www.dreamlesotho.com



SAMUEL DOUGLASS KARYAH, 28
LIBERIAN INNOVATION FOUNDATION
FOR EMPOWERMENT (LIFE), INC.
LIBERIA

Driven by a passion to work with young people, Samuel co-founded the Liberian Innovation Foundation for Empowerment (LIFE), Inc., a local organization that uses integrated community development activities to empower local citizens using a participatory rural appraisal methodology.

Its activities include increasing local communities' understanding of and participation in, self-help development projects that are youth-led; supporting the establishment of empowerment programs targeting mostly youth in low-income communities; resource mobilization for youth-focused, community-based projects; and increasing awareness of and commitment to the Millennium Development Goals to ensure community participation in efforts to achieve sustainable development.

In 2013, LIFE supported 1,000 direct beneficiaries and 12,000 indirect beneficiaries through the establishment of solidarity groups to process and market crops, and efforts to improved livelihoods through social and economic empowerment and improved nutrition.





VANDALARK PATRICKS, 29
SURE LIBERIA
LIBERIA

After emerging from a devastating civil crisis that destroyed the social fabric of Liberia, many young people face serious challenges as they try to recover from being exploited as instruments of violence. Vandalark, seeing an opportunity to support these youth in their journey to becoming productive and responsible members of society, founded Students United for Reconstruction and Education—SURE Liberia.

Focusing on the importance of quality education, SURE Liberia promotes academic excellence by organizing quiz and debate competitions amongst students in high schools, offering career counseling to help students find specific careers that best suit them, and providing scholarships.

SURE Liberia also collaborates with decision makers in Liberia to influence public policy affecting youth, and works with the public sector to make micro-loans available to women. By addressing education, public policy, and financial opportunity, Vandalark hopes to shape a supportive environment in Liberia with a new generation of engaged citizens.



PRECIOUS MAKIYI, 22
 COLLEGE OF MEDICINE MENTAL
 HEALTH SOCIETY
 MALAWI

As a student of medicine and surgery at the University of Malawi, Precious saw that mental illness is often misunderstood and stigmatized, and a gap exists between mental health professionals and those in need of their services. With the vision of creating a positive environment to effectively address mental illness and reduce behaviors that harm mental and physical well-being, he founded the College of Medicine Mental Health Society.

The Society organizes public lectures, movie nights, outreach programs, and participates in radio and TV campaigns to promote understanding of mental illness across Malawi. Through the Society's activities, Precious is fighting the stigma of mental illness and encouraging positive behavior change, and has started six new sub-chapters at secondary schools in Malawi to spread awareness and promote healthy behaviors among younger students.

"I want to see people realizing their full potential," says Precious, "people who are able to manage their stress, young men who are free from substance abuse, people who are free from depression and all behaviors that put their well-being at risk."





MICHAEL MULUNGA, 25
 YOUNG ACHIEVERS EMPOWERMENT
 PROJECT
 NAMIBIA

The Young Achievers Empowerment Project is a youth-led organization that empowers young people from Katutura, a township located within the Namibian capital of Windhoek, through capacity building and skills transfer. It seeks to ensure that participating youth, ages 10 to 29, make it to and through tertiary education.

“One of the main reasons our organization has been successful is because young people assume ownership of the program,” says Michael. “Those youth who join the group are given an equal chance to showcase their leadership skills.”

To help support its activities, Michael and team members launched Kasie Adventures, a commercial enterprise that trains participating youth to take tourists on township tours, during which they share the history of the area. The word *Kasie*, derived from the street language spoken in Katutura, means neighborhood.



MAYOWA SALU, 28
PEER GROUP INITIATIVE
NIGERIA

Salu founded the PEER Group Initiative (PGI), a youth and community development organization, to combat malaria and promote young people's sexual and reproductive health. Salu's interest in preventing malaria is rooted in his own experience growing up near a waterway in Lagos, where he was exposed to mosquitoes day and night. After spending considerable time in hospitals trying to treat malaria, Salu sought to identify a new way of addressing this critical challenge.

PGI's malaria prevention efforts include an annual Kick Out Malaria program that started in his community and has now spread to four local government areas in Lagos State. Activities include community clean-up exercises, free malaria tests and treatment, and the distribution of long-lasting, insecticide-treated nets. PGI also conducts year-round town hall and advocacy meetings to promote improved health. Its partners include Exxon Mobil, Lagos State Ministries, and Red Cross International, among others.



PEER GROUP Initiative





MENE BLESSING ORITSEWEYINMI, 26
UNFIRE
NIGERIA

A dedicated social entrepreneur and innovator, Mene serves as the CEO of Aleph Tav Limited and helped start the UNFIRE Project. UNFIRE tackles the existing problem of expensive poultry and livestock feed in Nigeria by producing novel, culturally-acceptable feed that is highly nutritional and 60-80% lower cost than traditional feed. Through its innovative low-cost feeds, UNFIRE increases the income and productivity of smallholder farmers while making protein-rich food more available and affordable in rural Nigeria.

UNFIRE not only taps into new sustainable sources for feed such as agriculture waste, it also focuses on using a community-based model that empowers rural women with the skills and materials they need to start their own agriculture enterprises.

Mene's work has been recognized by Unilever, UNESCO, and the University of Cambridge among others, and UNFIRE received the "Best Social Venture in Africa Award" from the Indiafrica Business Venture Competition.

PATRICK MUGIRANEZA, 22
RWANDA AGRICULTURE STUDENTS
ASSOCIATION (RAGRISA)
RWANDA

Patrick, an avid advocate for improving nutrition and access to food, co-founded the Rwanda Agriculture Students Association to provide youth-developed and youth-led sustainable solutions for rural families in Rwanda who rely on the food they grow.

Through the Gardens for Health project, “we are working to empower mothers to become agents of change, breaking the cycle of malnutrition in their own households and becoming advocates at the community level and beyond,” says Patrick. The project has already helped over 100 rural families achieve lasting food and nutrition security by teaching them to grow nutrient-rich indigenous vegetables.

By approaching the problem holistically and reaching families through health centers, providing technical assistance to other community organizations, and directly educating community members about health, nutrition, and sustainable farming practices, Patrick hopes to meet the world’s food needs with an approach that is environmentally sustainable and integrates agriculture into the clinical treatment of malnutrition.





ENGAGING LOCAL AUTHORITIES IN DEVELOPMENTAL STRIDE



BARRY DISCUSSION



MOHAMED MODDY FOFANAH, 26
TAINKATOPA YOUTH DEVELOPMENT
ASSOCIATION
SIERRA LEONE

Concerned with the negative impacts of urban migration on the communities around him, Mohamed co-founded the Tainkatopa Youth Development Association (TYDA) to create opportunities for rural youth in Sierra Leone, particularly young women, and encourage them to invest in their own communities rather than moving to cities.

TYDA works with the government, international organizations, community leaders, and youth to track urban migration, identify its underlying causes, and develop solutions for mitigation. Using this community-based approach, TYDA has successfully helped rural schools get needed learning materials and conducted a youth-led agriculture project with support from the US Embassy.

“My vision is to see rural families and young people take an active part in developing their communities,” says Mohamed. In addition to its work on urban migration and agriculture, TYDA supports these communities in finding culturally-sensitive solutions to social problems such as physical and sexual harassment, drug abuse, early marriage, and school drop-outs.

LALUMBE MAKUYA, 26
 NALEDI FOUNDATION
 SOUTH AFRICA

Lalumbe is founder and Executive Director of the Naledi Foundation, which seeks to bridge the gap between students and schools in rural and urban areas. Central to its work is exposing students in rural schools to different careers and higher education institutions, while motivating students and teachers to strive for success.

Says Lalumbe, “Our aim is to make education in rural schools more inclusive, equal, and enjoyable to motivate students and help them understand the importance of education for rural and economic prosperity.”

Among its programs, Naledi provides supplementary tutoring, career guidance and mentoring, life skills training, HIV/AIDS education, student support, a winter school holiday initiative, and teacher motivation workshops. Over the next three years, Naledi hopes to see a greater number of rural students gain access to tertiary education while nurturing a generation of highly-motivated students and teachers dedicated to excellence.





NKCUBEKO DIKO, 24
THE AUDIBLE CARTEL
SOUTH AFRICA



Nkcubeko started off deejaying and producing music for fun, and quickly realized the potential to use performing arts for social change, particularly among the large population of undereducated and unemployed youth in Africa.

With this aim in mind, he co-founded The Audible Cartel, using events and digital media to help promote youth development programs and encourage positive behavior change. His venture partners with non-profit and public sector institutions to help them produce events. Nkcubeko is passionate about using music, dance, and drama to educate and inspire young people in Africa to address the issues that impact them every day, such as HIV/AIDS, alcohol abuse, gender inequality, unemployment, and domestic violence.

Says Nkcubeko, "I want to create innovative solutions for youth to deal with unemployment and lack of education, as well as giving youth opportunities to take charge of their own lives and not be stuck in the dead end of old socioeconomic development structures."

FRANK SIKAWA, 26

JAFRA AGRICULTURAL ENTERPRISE
COMPANY
TANZANIA

Due to the high demand for cholesterol-free cooking oil in Tanzania, Frank was inspired to launch the JAFRA Agricultural Enterprise Company to promote the production of healthy oils, while improving the growing techniques employed by small farmers. JAFRA pursues three main strategies: the production and distribution of sunflower seeds, agro-business consulting, and outreach services focused on farm management and innovative farming practices.

At the center of JAFRA's efforts is Blessed Farm, located in the Singida Region of Central Tanzania, where 200 acres of sunflower and sesame seeds are cultivated to produce oil. The farm also serves as a demonstration project, inviting local farmers to learn about modern agricultural practices for the production of seed crops. And lastly, the farm has made itself available to researchers for the study of infectious conditions that can damage crops.

Over three years, Frank seeks to cultivate 1,000 acres of sunflowers and create jobs for 250 youth.

Learn more: www.sugeco.org





VICTOR JOSEPH MNYAWAMI, 24
TANZANIA UNIVERSITY
ENTREPRENEURSHIP CHALLENGE
TANZANIA



Victor founded the Tanzania University Entrepreneurship Challenge to inspire and encourage an entrepreneurial spirit among young Tanzanians. Given the lack of adequate employment opportunities and poor economic conditions facing his nation, Victor recognized the importance of getting more and more youth interested in entrepreneurship.

Over the past two years, the Challenge has run a successful business planning and idea generation competition for university students, with awards given to technology and agriculture entrepreneurs. The project also hosts training sessions, workshops, “un” conferences, and talks on entrepreneurship. Central to its approach is showcasing the work of successful entrepreneurs to inspire and engage young minds. Says Victor, “Our vision for the future is to reach more and more university campuses across Africa and create a lively start-up culture among students, encouraging them to become job creators instead of job seekers.”

Learn more: <http://bsec.udsm.ac.tz>

CHRISTOPHER ATEGEKA, 28

CA HEALTH
UGANDA



An engineer, inventor, and entrepreneur, Chris is CEO and Founder of CA Health (formerly CA Bikes). CA Health connects individuals and communities in rural Uganda to critical health services by building and coordinating the distribution of locally-made transport vehicles, such as bike ambulances, as well as through delivering medicines to patients in rural villages. Its fleet of more than 120 ambulances, made from recycled, locally-sourced materials, now serves more than 10,000 people nationwide.

Chris' commitment to emergency health care is rooted in personal experience. When Chris was a boy, his father died of a common cold. Soon afterward, his mother perished as a result of the HIV/AIDS epidemic. Within a year, his brother, too, died while walking to the hospital. These personal tragedies reinforced to Chris that with low-cost emergency vehicles, many lives could be saved.

Chris has been awarded numerous distinctions and was recently named one of Forbes Magazine's "30 under 30" social entrepreneurs. Moreover his work has been featured in major media outlets, including: Fast Company, NPR, KQED, UBCTV, the San Francisco Chronicle, and VoiceAmerica (Impact Africa).

Learn more: <http://cabikes.org>





ROBERT OKODIA, 27
ARYODI BEE FARM
UGANDA

Witnessing communities in Northern Uganda devastated by war, unemployment, lack of education, and poor health, Robert saw an opportunity to use a market-based approach to address these multiple dimensions of poverty. Under the Adyaka Rural Youth Development Initiative (ARYODI), Robert began a beekeeping and honey production operation, ARYODI Bee Farm, which currently employs 20 young men and women and works with over 500 youth as suppliers.

Robert views beekeeping and honey production as a powerful tool to combat poverty on many levels; not only are jobs created along the value chain, but local agriculture outputs increase through cross-pollination by the bees, biodiversity is enhanced, and the community can enjoy the health benefits of high-quality honey.

“We offer training and a resource center where youth and women are trained in beekeeping as a business, developing group businesses, entrepreneurship skills, group dynamics, and life skills,” says Robert. Through these activities, he is working toward sustainable livelihoods and healthier communities in Uganda.



DAWYN CHENDELA, 28
FOCUS ON POVERTY REDUCTION AND
DEVELOPMENT
ZAMBIA

More than 70% of Zambia's population lives in rural areas and below the poverty line. In response to these challenges, Dawyn founded Focus on Poverty Reduction and Development (FOPRAD) to empower communities to use locally-available resources to create jobs and income. Dawyn was motivated by his own experiences in working with poverty-stricken communities in central, northern, and southern Zambia. "I dreamed of a better Zambia where no one lives in absolute poverty," says Dawyn. "It was from this point that the idea of FOPRAD was born."

Among its activities, FOPRAD helps to establish indigenous chicken rearing centers where local villagers are trained in simple but effective techniques for raising poultry. In addition, it supplies trained villagers with chickens to breed and offers consultancy services in the areas of chicken breeding and marketing. In the future, FOPRAD seeks to expand to fish farming, pig rearing, and gardening to improve lives.





REGINA MTONGA, 26
ASIKANA NETWORK
ZAMBIA

After noticing that very few women work in the Information and Communications Technology (ICT) industry in Zambia, Regina co-founded the Asikana Network (A.N.) to empower women in this sector. The Asikana Network helps young women develop more confidence and encourages them to consider computer science-based careers and embrace the use of technology to get ahead in life.

A.N. offers skills training such as video editing and web development, as well as job placement services. One of the key ingredients is mentorship; “we mentor women of all ages using the help of other ‘established’ and ‘on their way’ women in our country,” says Regina.

The venture equips program participants with life and computer skills which they can pay forward to help other young women in need, with the aim of creating a more open ICT industry that welcomes contributions by women from across Zambia.

Learn more: www.asikananetwork.org



TICHAKUNDA MAJENA, 24

SHUVA AFRICA
ZIMBABWE

Through Shuva Africa, Tichakunda seeks to bring about positive change in the Zimbabwean economy through transforming individual mindsets. Its approach is based on in-depth research into the impact of colonization on the psychology of the nation and resulting economic status.

Says Tichakunda, “Other organizations have combated disease outbreaks and food shortages while promoting education, arts, culture, and entrepreneurship, but the bulk of programs are delivered in English. This has resulted in the segregation of large parts of the population that cannot fully comprehend the language.” To bridge this gap, Shuva translates the knowledge it has gleaned into vernacular languages and distributes it in the form of motivational speeches and blog articles shared via social media and print publications.

To expand its reach, Shuva is taking steps to package its economic philosophy into cartoons, art works, theater, film, music, and mobile device apps and games. In three years, it seeks to establish adult education centers in densely-populated suburbs, where people can access instruction in public speaking, English, and financial education.

Learn more: www.shuvadesire.blogspot.com



SET Africa Team



MS. DIANA N. NTAMU
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PROF. WASWA BALUNYWA,
PHD
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MS. REGIS NAMUDDU
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MR. GEORGE BATTE
HEAD OF DEPARTMENT OF
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About MUBS

Makerere University Business School (MUBS) was established in 1997 to centralize the development and standardization of business and management education in Uganda. The School has seen phenomenal growth over the last 13 years of its existence. The growth is a reflection of the importance of business and management in people's lives. The School examines about 15,005 students in its different programs including students in the Colleges of Commerce and at Private Colleges affiliated to it. It was established by the Makerere University (Establishment of Constituent College) Order 1997 as a Constituent College of Makerere University. In 2000, the law was amended to give financial and administrative autonomy to MUBS by the Makerere University Amendment Order. In 2001, the structure was changed further with the enactment of the Universities and Other Tertiary Institutions Act which transformed MUBS from a Constituent College of Makerere University to a public tertiary institution affiliated to Makerere University. Makerere University Business School has established outreach Centres that directly link with the industry. These include the Entrepreneurship Centre, Leadership Centre, ICT Centre and the Microfinance Centre. The Entrepreneurship Centre will take the lead role and will host SET Africa, with support from the Leadership and ICT Centres

The MUBS Leadership Centre

The success of a nation and indeed of an organization depends on its leadership. Leadership is thus at the centre of social, economic success. Leadership provides vision, guidance and nurtures followers into high peak performance. Leadership is said to be coalition building, inspiring others, taking people through journeys they have never been through. Leadership makes or breaks an organization and indeed nations.

Leadership is at the heart of governance and economic success. The MUBS Leadership Centre was established with a view of developing best leadership and governance practices and the development of leaders in the country. The Centre is located at the MUBS Annex, Faraday road, Bugolobi. Email: leadershipcentre@mubs.ac.ug. Website: www.leadershipcentre.mubs.ac.ug

The MUBS Entrepreneurship Centre

Entrepreneurship is key to the growth of economies and is crucial for the long term survival of organizations primarily because it is a source of innovations. The MUBS entrepreneurship centre exists to develop entrepreneurship along a variety of fronts through training, research, provisions and dissemination of information. The centre's programmes suit new and established businesses, individuals and organizations that work within entrepreneurs. Visit our website www.entrecentre.mubs.mubs.ac.ug and email entrecentre@mubs.ac.ug or call Nabikundu Carol on 0414-143825/6

The MUBS ICT Centre

MUBS ICT centre is an outreach focusing on professional training, research and consultancy in the areas of ICTs. The centre was formed as a partnership between MUBS and the southern university international Centre for Information Technology and Development (ICITD) in Baton Rouge, Louisiana USA. The centre conducts its programmes with a view of exploring what countries may adopt as a catalyst for positive change. The centre also conducts short term tailor made and off the shelf programmes.

The Centre is located at the MUBS Annex, Faraday road, Bugolobi. Email: ictcentre@mubs.ac.ug. Website: www.ictcentre.mubs.ac.ug



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