

KEYNOTE SPEAKER

SHELDON SMITH

Founder & Executive Director, The Dovetail Project



Sheldon Smith is the Founder and Executive Director of The Dovetail Project, an organization dedicated to equipping young African-American fathers with the skills, support, and opportunities they need to be “better fathers to their children and better men in their communities.” With over 380 graduates since 2009, The Dovetail Project is making a profound impact in the lives of families and communities while helping to change the negative narrative about young black men—especially fathers—in Chicago and elsewhere. Named one of the Top 10 CNN Heroes of 2016, Sheldon was recognized with a 2012 Sargent Shriver Youth Warriors Against Poverty Award, and included in Forbes magazine’s 2018 30 Under 30 for social entrepreneurs. He is a 2018 Muhammad Ali Six Core Principle Award Recipient, and a 2011 YouthActionNet® Laureate Global Fellow. Sheldon joined the board of the International Youth Foundation in January 2018. Among these and many other achievements, he is most proud of being a devoted father to Jada, his daughter—and greatest accomplishment.

JOEL ADRIANCE

Director of Training & Learning, International Youth Foundation

Joel is a Director for YouthActionNet®, IYF's signature initiative promoting youth citizenship and social innovation. In this role, Joel serves as an institutional lead on issues of training and learning on youth social entrepreneurship and leadership, while overseeing the growth and development of 12 national and regional YouthActionNet institutes in Latin America, Spain, and Portugal. Before joining IYF in 2010, Joel worked on international development programs in Latin America and Africa. Joel was a Reynolds Fellow in Social Entrepreneurship at Harvard's Center for Public Leadership, and he holds a master's degree from the Harvard Graduate School of Education.

CAMILLE BANGUG

GU Impacts Alumna, Millennium Fellowship Co-Director, Georgetown University

A student in the School of Foreign Services, Camille is majoring in International Politics with a certificate in International Development. On campus, Camille consults for Georgetown Global Consulting, a nonprofit student organization performing pro-bono services for NGOs and microfinance institutions around the world. She has also served as At-Large Chair on the Student Executive Committee for Georgetown University HoyasForShe, a student movement working to bring UN Women's HeForShe movement to campus.

MENTOR DIDA

Senior Intrapreneur, Ashoka

Mentor works to cultivate ecosystems to better support young people to become change-makers. As a member of Ashoka's Youth Venture team, Mentor supports teams of young people to launch and lead their own ventures in the form of community-benefiting initiatives, clubs, organizations, and businesses. As a student at Arizona State University, where he earned his bachelor's degree in engineering with a focus on alternative energy, Mentor served as student senator and helped start five student organizations. He also has a master's degree in Global Technology and Entrepreneurship from ASU.

CHERYL DORSEY

President, Echoing Green

Cheryl is a pioneer in the social entrepreneurship movement, and the President of Echoing Green, a global organization seeding and unleashing next-generation talent to solve the world's biggest problems. Prior to leading Echoing Green, Cheryl was a social entrepreneur herself and received an Echoing Green Fellowship in 1992 to help launch The Family Van, a community-based mobile health unit in Boston. In 2002 she became the first Echoing Green Fellow to head the social venture fund. She has served in two presidential administrations. She has a medical degree from Harvard Medical School and a master's degree in Public Policy from Harvard Kennedy School.

KATIE FALLON

Senior Vice President & Global Head of Corporate Affairs, Hilton

Katie is responsible for managing Hilton's communications, government relations, and corporate responsibility efforts. Prior to Hilton, Katie was Senior Advisor and Director of Legislative Affairs for President Obama. As the President's chief liaison to Congress, she played a lead role in negotiating

major bipartisan legislation and improving the relationship between the White House and Congress. Before becoming the President's chief liaison to the Hill, Katie served as his Deputy Communications Director. From 2011 until May 2013, Katie was the Staff Director of the Senate Democratic Policy and Communications Center in the U.S. Congress. Katie graduated from the University of Notre Dame and pursued two master's degrees in politics in the U.K. as a Marshall Scholar.

TIM GRACE

Chief Human Resources Officer, Laureate International Universities

Tim serves as Laureate's Chief Human Resources Officer (CHRO) where he oversees all global human resources functions at Laureate, including organizational design, talent acquisition and development, succession planning, compensation, learning, internal communications, labor, and employee relations. Previous to Laureate, Tim served as the Global CHRO for Toys "R" Us. He has also held global HR management roles with the L'Oreal Group, as well as HR roles within Schindler Elevator Corporation, Wise Foods, Grand Metropolitan (now Diageo), and in the Frito Lay division of PepsiCo. Tim holds a bachelor's degree in Industrial Psychology from State University of New York at Fredonia and a master's degree in Industrial and Labor Relations from West Virginia University.

RICHARD GRAVES

Chief Impact Officer & Co-founder, CleanChoice Energy; founder, Solidaire

Richard is the Chief Impact Officer and Co-founder of CleanChoice Energy, a leading renewable energy supplier, a recipient of the Inc. 500, and Deloitte Fast 500, and a five-time Best of the World Award winner. Richard is a veteran entrepreneur, impact investor, and philanthropist. He is a founder of the Solidaire Network, an innovative network funding social movements. He is Board Chair of Climate Hawks Vote, the leading climate action electoral advocacy organization. The founder of Fired Up Media, Richard helped incubate for the global fossil fuel divestment movement, served as Vice President of Project Finance for Solar Mosaic, and was online organizer for the Webby-nominated, 17 million person TckTckTck campaign. He is a graduate of Macalester College, where he developed the first student-led Clean Energy Revolving Fund.

SANDRA HERRERA LÓPEZ

Director of Social Responsibility, Laureate International Universities, Mexico

Sandra coordinates Laureate-Mexico's relationships with key stakeholders in the area of Corporate Responsibility, such as the Global Compact, the UN's Principles for Responsible Management Education. Her responsibilities include overseeing two programs that hold a special place in her heart: Premio UVM (a YouthActionNet® program in Mexico); and the training in trades program, Saber Hacer. Sandra has a doctorate in Social and Political Sciences, and a master's degree in Applied Development with a major in Economics. Prior to joining Laureate in 2007, Sandra volunteered and worked for the promotion of human rights both in non-governmental organizations and in the office of Mexico's Secretary of the Interior.

JACQUELINE LAWRENCE

Founder, Mbeya Highlands FM Radio, Tanzania

Jacqueline has five years' experience as Director of Mbeya Highlands FM Radio, which reaches a population of roughly 2.7 million people in the Southern highlands of Tanzania and Northern

Zambia and Malawi. The station provides access to programs which spark open and honest conversation among citizens and their government on topics such as public services, health, and finance. In addition to radio programming, the station hosts public forums where local government officials and ordinary citizens discuss solutions to community challenges. Jacqueline is responsible for the market growth and advertising plans as well as corporate social responsibility for the station. Jacqueline has a degree in Business Administration and International Business and Marketing from Bharati Vidyapeeth University in India.

NICK MARTIN

President & Chief Executive Officer, TechChange

Nick is an educator, technologist, and social entrepreneur with over ten years of international development and peacebuilding experience. He is the founder and CEO of TechChange, a Washington, D.C.-based social enterprise that provides tech training for social change. The TechChange model for technology training has been featured in the *New York Times*, *Forbes*, *Economist*, *Fast Company*, *PBS NewsHour* and more. Nick is a PopTech Social Innovation Fellow (2013), an Ariane de Rothschild Fellow (2014), and a Laureate Global Fellow (2009). He is an adjunct faculty member at Georgetown and George Washington Universities, where he teaches graduate courses on Technology for Social Change, Technology for Crisis Response, and Mobile Phones for International Development. Nick holds a master's degree in Peace Education from the United Nations mandated University for Peace (UPEACE).

PARAG MEHTA

Executive Director & Senior Vice President, Mastercard Center for Inclusive Growth

For nearly two decades, Parag has been a leader in creating positive social impact. From shaping evidence-based public policies to organizing large-scale social change movements, he has worked with diverse groups of stakeholders to advance the common good. He joined the Center in 2017 as Vice President for Strategic Engagement. Prior to joining Mastercard, Parag served as Chief of Staff and Senior Advisor to the 19th Surgeon General of the United States, Vice Admiral Vivek H. Murthy. Parag also spent more than four years directing communications for a civil rights agency in the U.S. Department of Labor and served on Barack Obama's presidential transition team as a liaison to the Asian American and Pacific Islander communities and to LGBT Americans. He earned a master's degree in Public Administration from Syracuse University and a bachelor's degree in Plan II Honors from The University of Texas at Austin.

AMBASSADOR SARAH MENDELSON

Professor of Public Policy, Heinz College, Carnegie Mellon University

Sarah served as the U.S. Representative to the Economic and Social Council at the United Nations until January 20, 2017. Confirmed by the Senate in October 2015, she was the lead on international development, human rights, and humanitarian affairs. There she oversaw campaigns to get country-specific resolutions passed in the General Assembly and to get NGOs, including the Committee to Protect Journalists, accredited to the U.N. She led efforts to elevate the issue of combating human trafficking and was senior lead for the President's Summit on Refugees. Prior to her appointment as Ambassador, she served as a Deputy Assistant Administrator at USAID from 2010-2014 where she was the Agency lead on democracy, human rights, and governance. A long time

policy entrepreneur, she has spent over two decades working on development and human rights as a scholar and practitioner. A member of the Council on Foreign Relations, Sarah has a bachelor's degree in history from Yale University and a PhD in political science from Columbia University.

CHRIS MILLIGAN

Counselor to the Agency, United States Agency for International Development

A member of the Senior Foreign Service, Chris has a wealth of development experience, having led and contributed to high-priority initiatives throughout his USAID career. Chris previously served as the Acting Mission Director of USAID/Madagascar. From 2012–2016, as USAID's first Mission Director to Burma in 24 years, he integrated assistance with diplomatic efforts to advance Burma's historic reforms. Chris directed institutional reforms that revamped State and USAID strategic processes and improved the effectiveness of foreign assistance while serving as the Senior Development Advisor for the first Quadrennial Diplomatic and Development Review (QDDR), and the Senior Deputy Assistant Administrator in USAID's Bureau of Policy, Planning, and Learning. Chris deployed to Haiti as the U.S. Response Coordinator overseeing \$1 billion in U.S. relief efforts following the January 2010 earthquake. Chris has a bachelor's degree from Georgetown's School of Foreign Service, a master's degree from the Johns Hopkins School of Advanced International Studies, and is a distinguished graduate of the National War College.

EDDIE MUSA

Filmmaker, New Lens; Chief Executive Officer, MusaMajicTV

Eddie Musa is an event host, film and television producer, and entrepreneur from Silver Spring and Bowie, Maryland. He is currently a filmmaker for New Lens Productions, a youth-driven social justice organization working to assist youth in making art and media about often-underrepresented perspectives. He is also the founder and CEO of MusaMajic TV, a digital television creative agency. Eddie is a graduate of Morgan State University.

BILL REESE

Chief Executive Officer, International Youth Foundation

Bill was appointed Chief Executive Officer in January 2005. Having joined IYF in 1998 as Chief Operating Officer, Bill now oversees IYF's operations and programs supporting positive youth development in more than 70 countries. Under Bill's leadership, IYF invests in scaling and sustaining proven practice programs focused on workforce development and youth-led entrepreneurship, as well as leadership development for young founders and CEOs of social enterprises. Before joining IYF, Bill spent 12 years as President & CEO of Partners of the Americas, the largest citizen-run, volunteer organization working to promote economic and social development in the western hemisphere. Bill served for 10 years with the Peace Corps in Brazil.

ASHOK REGMI

Director of Social Innovation & Citizenship, International Youth Foundation

Ashok has more than 20 years of experience in international development, social entrepreneurship, and innovation. At IYF, he provides institutional leadership for the social innovation and citizenship portfolio, which includes initiatives in Latin America, the Middle East, Africa, Europe, and Asia. As a member of IYF's Senior Management Team, Ashok has advanced youth social entrepreneurship

and leadership by building global partnerships with Fortune 500 companies, universities, local businesses, nonprofits, and the public sector in more than 25 countries. He has worked in both the public and private sectors, including the Government of Nepal's Ministry of Information and the Education Board of Connecticut. He graduated from Johns Hopkins University with a master's degree in Public Policy.

SUSAN REICHLE

President & Chief Operating Officer, International Youth Foundation

Susan Reichle joined IYF in 2017 as President and COO. She came to the organization with 25 years of experience leading USAID policy development and programs overseas and in Washington, D.C. In her most recent position, she served as the Counselor to the Agency, USAID's most Senior Foreign Service Officer. She also oversaw the Agency Coordinators for Youth, Countering Violent Extremism, and Local Solution. Susan spearheaded development of USAID policy development, including the agency's first Youth and Development Policy. She also oversaw USAID's response to the 2010 Haiti earthquake. In Russia, Susan oversaw one of USAID's largest democracy portfolios in the world, including launching the agency's first direct human rights program in that country. She has master's degrees from the National Defense University's War College and the University of Pennsylvania.

SONAL SHAH

Executive Director, Beeck Center for Social Impact & Innovation at Georgetown University

Sonal is an economist and entrepreneur and has spent her career focused on economic policy and actionable innovation in the public and private sectors. She is a global leader on social innovation policy including impact investing, data and technology for social good, and civic engagement through government, business, philanthropy and civil society. She has led policy innovations at the White House for President Obama and the Treasury Department for President Clinton. An international economist she set up the central bank in Bosnia, worked post conflict reconstruction in Kosovo, and implemented poverty reduction strategies in Africa and financial crises in Asia and Latin America. In the private sector, she led technology for civic engagement and impact investing initiatives at Google.

HOLLY WISE

Associate Professor, Global Human Development; Director, Social Enterprise & Innovation Fellows Program, Georgetown University

Holly teaches graduate-level courses on policy and practice in global development, social enterprise, innovation, and enterprise development and leads the Global Social Enterprise and Development Fellows Program. Holly also serves as a senior associate at the Center for Strategic and International Studies and a senior fellow at the Center for Leadership in Global Sustainability. She previously served as a senior fellow at Harvard's Kennedy School of Government. She is a life member of the Council on Foreign Relations. Holly spent 26 years in the Foreign Service with USAID. She is the founder and first Secretariat Director of the Global Development Alliance, USAID's business model that forges strategic alliances between public and private partners in addressing international development issues. Holly holds advanced degrees from Yale University and the National Defense University.