THE 2013 FELLOWS
زملاء ٣١٤٣
International Youth Foundation (IYF) invests in the extraordinary potential of young people. Founded in 1990, IYF builds and maintains a worldwide community of businesses, governments, and civil society organizations committed to empowering youth to be healthy, productive, and engaged citizens. IYF programs are catalysts of change that help young people obtain a quality education, gain employability skills, make healthy choices, and improve their communities.

For more information, visit: www.iyfnet.org

A program of the International Youth Foundation, YouthActionNet pursues a bold mission: to strengthen and scale up the impact of youth-led social ventures around the world. Through its local and global initiatives, YouthActionNet provides training, funding, advocacy, and networking opportunities to social entrepreneurs, ages 18 to 29, who have pioneered solutions to urgent global challenges.

Joining us are universities, foundations, corporations, government agencies, and individuals - all united in their support of young leaders whose innovations are changing the world - one community at a time.

For more information, visit: www.youthactionnet.org

The premier roaster and retailer of specialty coffee in the world, Starbucks operates stores in 62 countries, including more than 300 locations in the Middle East and North Africa.

Starbucks made its debut in Jordan in 2005 under a regional licensing agreement with M.H. Alshaya Co., which now operates 9 stores across Amman.

Starbucks is committed to purchasing only the highest-quality, ethically sourced and responsibly grown coffee as well as to the highest standards of social and environmental responsibility, consistently working to give back to the communities in which it operates.

Building on its global partnership with the IYF, Starbucks has proudly embarked on the ambitious BADIR project, dedicated to empowering Jordanian youth.

For more information, visit: www.mena.starbucks.com

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For more information, visit: www.iyfnet.org

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BADIR is a three-year program, launched by the International Youth Foundation with support from Starbucks, designed to equip young Jordanian leaders with the knowledge and skills needed to strengthen and scale up their social change projects.

As part of the BADIR fellowship experience, fellows receive social innovation skills and management training designed to help them strengthen and expand their projects. Participating youth also benefit from being part of a vibrant global network of over 730 young social innovators in more than 70 countries.

Participants will be eligible to receive US $5,000 through BADIR’s Social Innovation Fund upon completion of the first training workshop and the funding application process.

As a result of the financial and technical support made available through the Fund, each project is expected to directly impact at least 100 additional community members.

Together, these fellows will form a national network of talented and committed youth who continue to learn from and collaborate with one another and their peers who are members of the YouthActionNet global network.

For more information visit: www.badir.jo

www.badir.jo
MESSAGE FROM IYF

Dear Friends,

It is our pleasure to present – and congratulate – the second class of BADIR Fellows! These visionary young men and women have pioneered solutions to a host of local and global challenges – promoting sustainable agriculture, encouraging water recycling, creating positive alternatives for out-of-school youth, providing health care for the elderly, and sparking greater scientific and technological innovation.

We are extremely grateful to the Starbucks Foundation for its support of this special program and to the many ‘friends of BADIR’ who have joined with us in celebrating and encouraging an emerging generation of young social entrepreneurs in Jordan. Over the months to come, these young leaders will gain the knowledge, skills, and resources needed to take their social change work to a new level of impact and sustainability.

The BADIR Fellows will also benefit from being part of IYF’s YouthActionNet global network, a thriving community of more than 730 young leaders – all CEOs and founders – in 70+ countries who are addressing similar social and environmental needs in their communities and nations.

We applaud the achievements of the 2013 BADIR Fellows, while also recognizing the exciting journey that lies ahead for each of them.

William S. Reese
President/CEO
International Youth Foundation

رسالة من المنظمة الدولية للشباب

أصدقاءنا الأعزاء،

نستنادًا أن نقدّم لكم – وأن نعمّن – الدفعة الثانية من رموز نادي الشباب والشابات الجامعيين هم رواد في وضع حلول للتحديات المحلية والعالمية – لترويج الزراعة المستدامة، وتشجيع تدوير المياه، وتفعيل بدائل إيجابية للشباب الذين هجروا المدارس، وتقديم الرعاية الصحية للمسنين، وإيجاد ابتكارات علمية وتقنية مبتكرة وإبداعية.

ونحن نشيد بدعم من تعاوناء يتقدمه هذا البرنامج الخاص وفقاً للعديد من أصدقاء نادي الشباب الذين انضموا إلينا للاحتفال وتشجيع الجيل الناشئ من المبادرين الاجتماعيين في الأردن، وفي الأشهر القليلة القادمة، سيتمكن هؤلاء القادة الشباب من استضافة المعرفة، والمهارات، والموارد اللازمة لقيادة عملهم الاجتماعي نحو مستوى جديد من التأثير والاستدامة.

كما سيساعدون زملاء نادي من كُونهم جزءًا من برنامج القيادة العالمي للمجتمع الدولي للشباب، وهو برنامج يجمع بين أكثر من 7500 قائد شاب – من روّاد تنفيذيين مؤسسين – في 70 دولة متخذون الابتكارات البيئية والاجتماعية ذاتها في مجتمعاتهم.

نحن نشكر جميعاً من زملاء نادي لعام 2013، كنا ندرك الرحلة الاستثنائية التي تنتظر كلاً منهم في المستقبل.

ويليام إس. ريز
رئيس/مدير تنفيذي
المنظمة الدولية للشباب
MESSAGE FROM STARBUCKS

Dear BADIR Fellows,

I am delighted to be able to welcome you to the second year of the BADIR Fellows program. On behalf of the 20,000 partners across Europe, Middle East and Africa, it is wonderful to recognize your achievements and support you on this exciting journey.

At Starbucks, supporting the local communities we serve is incredibly important to us and a core value of our company. We share and believe in the vision of the International Youth Foundation: that educated, employed and engaged young people have the power and ability to solve the world’s problems. We are proud to be playing our small part in making this a possibility in Jordan with BADIR.

Last year, 140 young people applied to the program, from which 22 fellows were selected to receive the $5,000 award for their projects. I am exceptionally proud to be able to recognize the achievements of these fellows and to welcome a remarkable group of 23 new fellows to the program this year. Many exciting opportunities to develop, enhance and accomplish your ideas lie ahead, and I urge you to take full advantage of the training, mentoring and ongoing support available to you through this unique program.

Congratulations. All of us at Starbucks Coffee look forward to watching your contributions over the coming year and supporting your future success.

Kris Engskov
Starbucks Coffee Company
president, Europe, Middle East & Africa
MEET
THE BADIR FELLOWS

نبذة عن زملاء بادر
Ahmad Abu Hishmeh, 22
Irbid
Irbid City Development
Ahmad seeks to transform Irbid into an advanced city by improving its infrastructure and public services, especially those dealing with waste management. Through Irbid City Development, Ahmad brings individuals and associations together to beautify their city and take pride in the process. With a special focus on Irbid’s university-attending youth, Ahmad has already carried out a major project, The Irbid Cleaning Marathon. The program lasted for several weeks and included major street-cleaning projects and other events. Ahmad plans to expand the initiative’s reach to more areas of Irbid, launch a new project named The Perfect Neighborhood, and create an exchange among university students representing different cultures. For more info, visit http://goo.gl/480q0

Ahmad Sharari, 26
Ma’an
Conversation 101
Ahmad leads Conversation 101, an initiative that seeks to prevent violence among youth by encouraging them to use their free time constructively. Ahmad has hosted numerous training sessions, events, and field trips that teach young adults communication and conversation skills that can be applied to their everyday lives. Ahmad has seen an impressive continuation rate among project beneficiaries, with 36 of 45 male students from the Thakor Al Iskan School continuing their participation in the initiative. With additional support, Ahmad seeks to establish his own radio show, also named Conversation 101, to reach more young adults.
Ahmad Ayyad, 21
Jordan
TechnoEcho

Ahmad leads TechnoEcho, an initiative that works to transform Jordanians from technology consumers into technology producers. His initiative provides online resources—such as lessons and lectures in technological entrepreneurship—to equip Jordanians with the tools and skills to create technological innovations. TechnoEcho also aims to propel Jordan into the app industry by producing free and paid mobile phone apps with local relevance. Ahmad has already carried out two well-attended technology events and provided iOS programming lectures. The latter created numerous successful apps, including TweetWeet, which has been downloaded more than 50,000 times.

For more info, visit http://goo.gl/NwdRR

Ahmad Freaj, 21
Amman
On the Road

Ahmad believes that people can use idle travel time more constructively. His initiative, On the Road, creates small libraries on city buses to help commuters take advantage of their time in transit. To date, Ahmad has carried out numerous successful book donation drives and informational campaigns. The campaigns encouraged tourists and other travelers to Aqaba to enjoy reading books on the buses. Ahmad’s next step is to launch a campaign to target larger buses that travel from Karak to Amman and to partner with the Al Mutakamelah Company, which has buses that go from the Hashemite University area to the Jordanian University for Science and Technology.
Bara’a Mohammad, 21
Aqaba/Ma’an
It’s for You

Bara’a will establish a 60-minute radio show, It’s for You, that will air on the Sawt Al Janub (Voice of the South) radio station. Her show will host prominent and successful women from the Ma’an area and encourage creativity among Ma’an’s women. Her goal is for discussions to motivate women to get involved in their communities, creating a process whereby their efforts empower and benefit each other and their communities. Her radio show will also seek to create an environment of fun and friendship for women by hosting a small segment where women are asked entertaining questions.

Inas Qurunfula, 30
Amman
Promotic

Inas established Promotic to train university students in marketing and communication skills and encourage them to start their own businesses. She also helps students obtain part-time work, which gives them the chance to gain on-the-job experience and earn an income. She has already trained 20 students in marketing skills and linked them with special associations where they earned a decent salary. Her plan for the future is to train 50 more students and find job opportunities for students during the summer.

"Bara’a’s goal is for discussions to motivate women to get involved in their communities…"
Hanan created Giving Back to preserve the environment and economically empower low-income women. Through her initiative, she advocates for the reduction of pollution, raises awareness about recycling, and helps housewives and unemployed women earn an income by ‘upcycling’ items into decorative household products. Hanan carried out a successful environmental awareness campaign in Al Mare’a Village and held an exhibition that featured upcycled products made by her beneficiaries. She next hopes to partner with associations and companies to help manufacture and market the project’s products.

Hanan Qandil, 29
Ma’an
Giving Back

Hamza Arsbi, 22
Jordan
Scientific Culture Society

Through the Scientific Culture Society, Hamza is leading the way towards the creation of a scientific innovation movement in Jordan that encourages local research and writing in the field. His initiative raises awareness about scientific methods and achievements by communicating these concepts to Jordanians in a familiar, fun, and interactive manner. In addition, he seeks to achieve social development through science-based projects that utilize scientific studies and surveys. So far, Hamza has interacted with over 100 public school students through a school science education campaign and has conducted public lectures that raise awareness about the importance of science.

For more info, visit http://goo.gl/d00Z3

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Jordan
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For more info, visit http://goo.gl/d00Z3
Dima Afana, 20
Jordan
We Have the Ability

Dima leads We Have the Ability, an initiative that improves the lives of the elderly by providing free medical equipment and services. Medical students and recent medical school graduates volunteer to provide elderly persons with free check-ups, physiotherapy and speech therapy sessions, nutrition advice, surgeries, and other services. The initiative also distributes eyeglasses and dentures. In the coming year, Dima seeks to reach at least 500 elderly persons.

Rasha Al Masaideyen, 26
Ma’an
Working Together for Change

Rasha created Working Together for Change to help Bedouin women become more active political participants and community figures. The initiative hosts workshops that raise awareness about women’s rights and possibilities, and encourages them to participate in elections through membership in political parties. Her initiative also trains volunteers to plan and implement projects that benefit the Bedouin community. In the future, Rasha seeks to expand to more governorates and encourage groups of young people to interact with and train Bedouin women.

ديمة عفانة، 20
الأردن
لتسهله فيه همة

تعود ديمة مبادرة لتسهله فيه همة، وهي مبادرة تهدف إلى تحسين الجانب الصحي للمستقبل من خلال توفير الخدمات والآدوات الطبية مجاناً. وتطوع طالبات وخبيرة خليطات الطب لتقديم خدمات الفحص والعلاج الطبيعي وجلسات التدريب على النطق، للمستقبل الذين يعانون

السياسية. كما تقوم مبادرة بتدريب المتطوعين على تخطيط وتنفيذ المشاريع التي ترقى المجتمع البدوي وتفقيده. في المستقبل، ستسعى رشا لتوسيع أثر مبادرتها لتشمل محافظات أخرى وتشجع المجموعات الشبابية على الانخراط في المبادرة وتدريب النساء البدويات.

رشا المسيعيدين، 26
معان
لتنمل معاً من أجل التغيير

أطلقت رشا مبادرتها لتنمل معاً من أجل التغيير حتى تقدم المساعدة للنساء البدويات ليشاركن في الحياة العامة والحياة السياسية. وتشجع المبادرة ورش عمل لنشر الوعي حول حقوق المرأة وآمالهن، وتقدم لعن التشجيع للمشاركة في الانتخابات عبر الانضمام إلى الأحزاب
Sarah Al Adim, 23
Jordan
Be the Change

Through Be the Change, Sarah provides guidance and training to youth in the areas of career planning, personal development, and self-motivation in order to help them become leaders and change makers in their communities. To date, Sarah has launched numerous successful projects, including Say It Out Loud, which gives young adults an avenue to speak their minds, face their fears, and achieve their dreams through action; and 28 in 28, which gives youth groups 28 Dinars and 28 days to invest in projects that make a difference in their communities. Sarah seeks to expand the reach of these and other projects over time.

For more info, visit http://goo.gl/s4ZWQ

Sarah Al Adim, 23
Jordan
Be the Change

Sarah Haddadin, 21
East Amman
Siraj for Sustainable Development

Through her initiative, Siraj trains young Jordanians from less fortunate communities—with a special focus on those who have dropped out of school—to create and carry out community projects. Among its accomplishments, her program has hosted workshops for youth who work on university initiatives; held a creativity camp for children that featured a horse race in Wadi Rum; conducted a workshop for children from the Kharebeh Al Sooq refugee camp who dropped out of school; and helped a local group organize breakfasts for orphans.

Siraj Haddadin, 21
East Amman
Siraj for Sustainable Development

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For more info, visit http://goo.gl/s4ZWQ
Sahar Al Khatib, 21
Salt

Our Country’s Mushrooms

Sahar seeks to provide employment opportunities to housewives, widows, disabled, and divorced women through Our Country’s Mushrooms, an initiative that makes mushroom soup. Her organization collects mushrooms that are then dried and made into a powder that makes hearty and all-natural mushroom soup. The initiative provides the opportunity for housewives and partially disabled persons to earn an income. Sahar would like to increase the number of beneficiaries in Salt and then expand to all of Jordan’s governorates, especially those that receive little support from the government. She also wants to begin using other foods to create healthy, all-natural products.

Saddam Al Khawaldeh, 30
Ma’an

A Chance to Train and Employ

Saddam’s A Chance to Train and Employ teaches Ma’an’s youth that gainful employment is within their reach if they put forward effort and acquire soft social skills. In spite of limited work opportunities, Saddam has created jobs in cooperation with the Mafraq Development Area and the Mafraq Development Company, to which his participants can apply. Through his program, a group of 15 young girls has already obtained jobs as psychological supporters for Syrian refugees residing in Jordan. Saddam’s project also offers youth workshops on CV writing and interview skills to help them market themselves. In the future, he aims to reach more youth in Mafraq, expand to new areas of operation, and network with new employers.

For more info, visit http://goo.gl/AHwxv
Omar leads the Gray Water Project, an initiative that seeks to preserve precious natural resources. To date, the project has engaged residents in southern Ghor to recycle their gray water and use irrigation systems that utilize rainwater. Omar has designed a home garden that uses gray water for multiple agricultural practices and has created projects for schools that collect rainwater. This year, he will conduct a field survey to determine the top 10 schools to benefit from gray water production, and will then create gardens at these schools. Omar seeks to expand his initiative’s projects to mosques and other public places.

Ghofran established Patriots of Aqaba to create a sense of social responsibility toward Aqaba’s less fortunate residents. Her initiative implements diverse volunteer activities that address the area’s health, education, and social needs. Patriots of Aqaba has already organized nine medical days during which residents received free checkups and medical care, and the organization’s volunteer roster continues to grow. Ghofran plans to expand Aqaba’s youth volunteer network so communities’ needs are met by locally relevant initiatives.

For more info, visit http://goo.gl/oiZlQ
Fawwaz Selmi, 21
Irbid
Step by Step
Fawwaz seeks to create a positive school atmosphere that inspires, motivates, and excites students about education. Through Step by Step, he offers extracurricular and after-school activities (e.g., photography, cinematography, and weekly sports tournaments) that strengthen the bond between students and their schools. In the future, Fawwaz would like to give students schoolbooks and create a structured curriculum that encourages them to advance their studies throughout the school year.

Kamal Al Kawaideh, 28
Karak
Save Water
Kamal founded Save Water to raise awareness about Jordan’s severe water scarcity and the common steps that can be taken to prevent water loss and waste. In particular, Kamal focuses on preventing water loss by fixing leaky faucets and pipes in homes and schools, as well as encouraging the use of water-efficient faucets. Through the Salil Hanafitak (Fix Your Tap) campaign, volunteers traveled throughout Karak to fix leaks and spread awareness about economical water use. Kamal also targets youth at universities, where he has fixed over 2,000 taps and distributed flyers with information about Jordan’s water scarcity.

For more info, visit http://goo.gl/6NFn4

كمال الكوايدة، 28
الكرك
إنقاذ الماء
أسس كمال مبادرة إنقاذ الماء، لزيادة الوعي حول شح المياه في الأردن والخطوات اللازمة لترشيد استهلاكها واحترامه. يركز كمال في一开始 على تحسين المياه، حيث يركز على تصليح الحنفيات والأنابيب المعطلة داخل المنازل والمدارس. كما يشجع على استخدام منشآت پئفية، وعبر حملة صلح حنفيتك
Lubna Awidi, 29
Jordan
SmokeFreeJO

Through SmokeFreeJO, Lubna is working toward the full enforcement of Jordan’s Health Law No. 47, which prohibits public indoor smoking and the sale of tobacco to children under 18 years of age. SmokeFreeJO has delivered successful public awareness campaigns and works in partnership with the King Hussein Cancer Foundation. In the future, Lubna hopes to enlist at least 500 paying members to support SmokeFreeJO’s mission and to use the resulting resources to create an anti-tobacco curriculum and activities for students of all ages.

Mohammad Nasser, 27
Jordan
The Law and AIDS

Mohammad believes that his initiative, The Law and AIDS, can change the prevailing stigma toward HIV/AIDS and ensure that Jordanian law respects and protects individuals with the disease. His project has already hosted awareness-raising events, created and informational video featuring a speaker and his experience with AIDS, and trained 25 lawyers in understanding the legal violations committed against those with AIDS. These and other achievements have broken the silence around the virus and led to revolutionary media discussions. Mohammad will continue to spread awareness among Jordanians about the AIDS virus with the goal of putting an end to the stigma and discrimination surrounding the disease.

For more info, visit http://goo.gl/P2Edm
Mus’ab Nofal, 23
Jordan
A Garden

Mus’ab’s A Garden encourages young Jordanians with artistic talent to express their creativity. Through hosting workshops on literature, poetry, writing, and literary criticism, Mus’ab encourages Jordanian youth to work together to elevate the importance of arts and culture in their country. A Garden has already hosted art exhibitions and music festivals where young Jordanians had the opportunity to put their talents on display. Through the initiative, prominent artists also host talks and offer guidance and inspiration to young participants. Within the next year, Mus’ab seeks to host an event with regional significance.
For more info, visit http://goo.gl/bUEi5

Manar Al Naim, 24
Balqa
My Farm

Manar launched My Farm to spread awareness among farmers about sustainable agriculture and the safe application of pesticides. My Farm also deploys teams of youth leaders who believe in sustainable agriculture to change the negative cultural perception that farming is a low-class profession. Sixty farmers participated at her project’s launch ceremony in Deir Allah’s Department of Agriculture. Since then, Manar has spread awareness through social media, 500 brochures, 125 roadside signs, and comedic interactive plays. In the future, she hopes to establish gardens in less fortunate schools to teach students about agriculture and the benefits of volunteering.
For more info, visit http://goo.gl/pHh9J
Neda Kharoub, 28  
Jordan  
Trip to Innovation

Neda’s initiative seeks to cultivate a culture of entrepreneurship and innovation that helps Jordanian youth overcome the challenges of unemployment. Through inspirational workshops, professional training, and networking opportunities, Trip to Innovation (TTI) empowers young Jordanians with a variety of soft skills aimed at enhancing their future prospects. TTI has already served more than 1,000 youth, conducted 7 workshops throughout Jordan, and facilitated 8 training programs that linked participants to local businesses, investors, and media outlets. Looking ahead, Neda plans to engage more youth, expand her area of operation, reach out to more young men and women, and pursue income-generating activities. For more info, visit www.ttinnovation.org

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youtube.com/badirjo
WE WOULD LIKE TO GIVE SPECIAL THANKS TO THE FRIENDS OF BADIR:

- Scopi Academy
- Jordan Ahli Bank
- National for Employment and Training
- British Council
- USAID
- Ro’ya TV
- Stone Throw Studios
- Development and Employment Fund
- Al Quds College
- Microsoft
- Queen Rania Center for Entrepreneurship
- Mowgli Foundation
- Higher Council for Youth
- The Columbia University Middle East Research Center
- The Performing Arts Center
- Business Development Center
- Ministry of Social Development
- Wunderman

WE WOULD ALSO LIKE TO GIVE SPECIAL THANKS TO THE BADIR SELECTION COMMITTEE:

- Mr. Ayman Afaneh – Microsoft
- Ms. Thanaa Al-Khasawneh – Mowgli Foundation
- Mr. James Morley – Starbucks
- Mr. Joseph Field – British Council
- Ms. Rasha Ishaq – Jordan Ahli Bank
- Ms. Rana Shaheen – Starbucks
- Mr. Saad Mouasher – Jordan Ahli Bank
- Ms. Lina Attel – Performing Arts Center
- Mr. Mohammed Obeidat – QRCE
- Ms. Myma Seikaly – Microsoft
- Ms. Hana Ramadan – Hikma Pharmaceuticals
- Ms. Haya Shoubailat – USAID

لكم نود أن نتقدم بشكر خاص للجنة الاختيار في بادر: